

## NET 流通システム協議会について

流通業におけるシステム構築には、店舗/EC システム、本部システムなど企業内の業務アプリケーション機能はもちろん、物流/調達といった企業間にまたがるさまざまな業務アプリケーション機能が必須となります。昨今の経営および業務課題や様々なシステム化要素を満たしつつ、多種多様の業務アプリケーションを短時間で、そして変化に対し柔軟な形で構築する必要性が高まっています。

.NET 流通システム協議会では、流通業に携わるシステム開発会社、コンサルタント会社、システムインテグレーター等の参画により以下の活動を展開しています。

- 業務データ/運用管理仕様と実装フレームワークの策定
- 企業コラボレーションに求められるシステムモデルの検討
- 策定仕様の実装による企業メリットの訴求と各種普及活動
- 海外団体との連携による活動成果のグローバル化

- [About .NET for Retail System Initiative, Japan](#)

DNR-J under the Smarter Retailing Initiative along with .NET Retail System Initiative and Smarter Retailing Forum, an open forum will roll out various activities in the retail environment. Smarter Retailing Forum will hold an open seminar twice to four times a year and send out information to enlighten "Smarter Retailing" to the retail business market.

IT system in retailers have POS, SCM, inventory management, sales analysis, CRM, and other various functions within itself. Retailers face various business challenges and demand IT systems that could not only solve them but systems that would be delivered in short time period, cost effective and flexible to various changes in the business environment. DNR-J works simultaneously with National Retail Federation's ARTS to implement XML web service in the retail IT environment. DNR-J will provide business value to the IT in retailers by endorsing standard technologies along with Microsoft products that is highly adaptive to those standards. The members of DNR-J which are system developers, system integrators, and consultant firms, deploy the following activities.

- Establish a standard for business data and operation/maintenance

data the retailer

- Study system models which can make collaboration happen between enterprises in the retail environment
- Endorse and appeal the benefits of standard technologies
- Cooperate with overseas standard organizations to globalize the outputs of the activities