



## Microsoft Impact Awards 2022 Frequently Asked Questions

Each year the Microsoft Impact Awards acknowledges the outstanding work our partners do to deliver virtually seamless solutions to customers. We continue to celebrate and recognize partners this year who have delivered exemplary innovative solutions built on Microsoft technologies in Canada.

Answers to questions you may have about the Impact Awards program can be found in the sections below. If you do not find the information you need, please email us at [cdnmpn@microsoft.com](mailto:cdnmpn@microsoft.com). Please allow two (2) business days for a response.

### Awards Submission Tool Questions

#### **Will I be allowed to submit for an award if I do not meet the eligibility requirements?**

You may not be prevented from applying for an award regardless of your eligibility, but to be selected as an award winner or finalist you must have met the eligibility requirements specified for that specific award.

#### **How do I submit my Award Entry?**

Log in to the [Award Submission Tool](#) any time after it opens at 12:01 A.M. Pacific on February 03, 2022 and before it closes at 11:59 P.M. Pacific on March 31, 2022. You will need to upload your document to the upload option available as your entry, including any supporting documents.

#### **Can we enter more than one nomination for the same award based on having different products or case studies we want to highlight?**

Yes, you can enter multiple award nominations for the same award or enter the same case study or story for more than one award.

#### **Is there a size limit to my entry?**

Yes, your submission in the tool must not exceed 8,000 characters.

You can also upload up to 3 documents per submission that are less than 10MB each. Each submission must contain your final nomination that addresses the questions asked. Any submissions without this will be automatically disqualified.

#### **Can I upload video/DVD presentations to my entry?**

Yes, it is possible to upload files (less than 10 MB per file) as part of your award submission. However, we highly encourage that you provide a URL for these additional materials.

**Can I change my entry after it has been submitted?**

No, if your entry has been submitted, you will not be able to change or delete the entry.

If your entry has not been submitted, you may save it as a draft, and then you may edit when you log into the [Award Submission Tool](#) and click on your appropriate entry. Be sure to save your draft work along the way. When it is in draft mode, you can edit the entry at any time until the close of the Awards Submission Tool at 11:59 P.M. Pacific on March, 31, 2022. You must have successfully submitted your award entry for it to be reviewed by the judging panels.

**What do winners receive?**

The Microsoft 2022 Impact Award winners will be recognized at our Canadian Regional Keynote in July 2022 during the digital Microsoft Inspire event. Partners who are recognized as winners will be acknowledged in press releases and will receive a marketing kit (local press templates and web banner) with which to promote their accomplishments, they will receive a trophy delivered to their office following the week and promotions through PR and potentially case studies provided by Microsoft.

**Is any customer information I provide confidential?**

If your customer has any proprietary rights in and to the solution you submit, as a condition of being named a winner in this Contest, your customer must be willing and able to grant to you and Microsoft the right and permission to feature and otherwise describe the Solution in a case study and to use the case study for promotional, editorial, demonstration or any other related purposes.

**Tell me more about the confidentiality....**

Any customer name or customer information you provide in your award submission will not be published immediately. You will, however, be asked to provide a signed customer release from the end customer if you are an award winner so we can possibly produce a case study.

In the award submission process, we recommend that if you have any privacy concerns, you add a note at the bottom of the last question in the nomination form that states the confidentiality concerns for this particular award submission. This will flag the Microsoft product teams that are evaluating this nomination and will note the requirement of a release to publicize any customer information.

**Will my customer be contacted?**

If you have provided customer references, judges may ask your permission to contact these references when making their final decision. Other than that, there will be no contact with your customer.

**Can I see other partners' entries to assist me with my own?**

All entries are confidential, so it is not possible to see entries from other partners.

**When will winners and finalists be announced?**

The finalists will be announced in June 2022 and winners will be announced in July 2022 at Microsoft Inspire, which will be digital event in 2022.

**Questions?** Send an email to [cdnmpn@microsoft.com](mailto:cdnmpn@microsoft.com). Please allow two (2) business days for a response.