



GET A DIGITAL WEB-/MOBILE SALES CHANNEL IN LESS THAN A MONTH

The current COVID-19 Situation brings a lot of challenges to businesses but also opportunities.

As one of the most trusted Microsoft partners, Plain Concepts has helped their customer, over the last 16 years, to develop a digital strategy. Our main priority is to help clients with high quality software solution to solve their current issues, and we want to continue with that mindset especially in these tough days.

As social interaction has become truly virtual, businesses need to adjust and find new solutions and channels to sell their products online.

This challenge gave the impulse to provide a secure, scalable and quick to market solution, to open a digital sales channel, through a Web-/Mobile Application, based on Microsoft technology, in less than a month, to give the opportunity to sell products even if physical stores are closed.

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Some needs and facts to open the additional digital sales channel:

- Request a **free online session**, to share main challenges and define the **most valuable features and requirements** for your digital sales channel e.g. Order Placement.
- Define with Plain Concepts the **optimal platform approach**, web- and/or mobile-application. Together we will decide the best solution approach, based on the timeline.
- To optimize time to market, the digital sales channel is design as **stand alone solution**, based on Microsoft best practises. That **allows to extend features** at any later stage and **integrate** it with **existing IT ecosystems**.
- As the crisis is creating some financial impact, we will **define together the best strategies to handle cost**, e.g. discount for implementation, flexible payment goals or increase of payment target. Just talk to us!

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