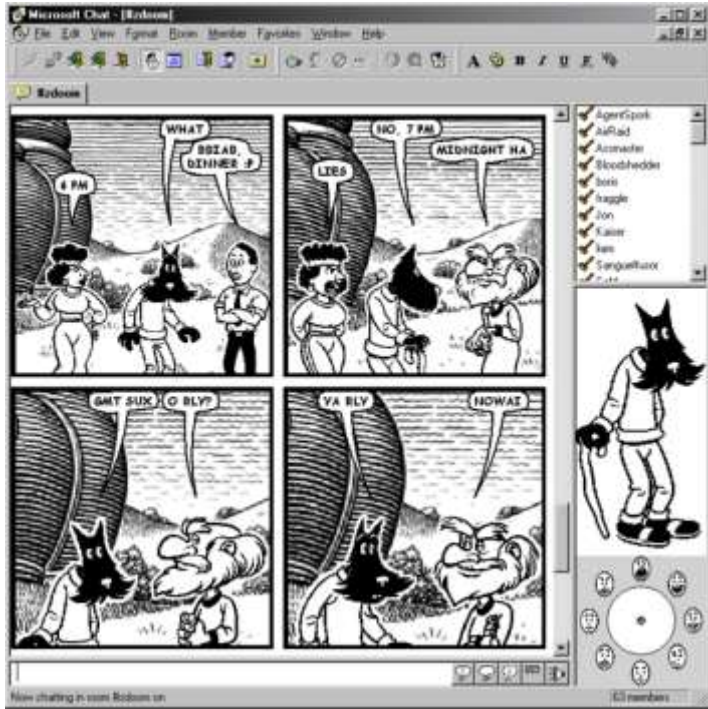


Future of Social ;-)

Lili Cheng

General Manager, Future Social Experiences Labs
Microsoft Research

Ancient History..



facebook

Search

Home Profile Account

News Feed

Top News · Most Recent 28

Share: Status Photo Link Video Question

What's on your mind?

Elizabeth Thiry
BOOMSHAKA!
2 hours ago · Unlike · Comment
You and 5 others like this.

Eric Bronson Schmid registration went well?
2 hours ago · Like · 2 people

Elizabeth Thiry Yes sir! :D
2 hours ago · Like · 2 people

Write a comment...

Lilian Rincon
On our way :)
Mobile Uploads

Chat

Upcoming Events

What's the event?

Seattle Open
Saturday, July 31
RSVP: Yes

BLACKBERY
Saturday, August 1
RSVP: Yes

People You May Know

Andrew Bosworth

Andrzej Turski

Ari Steinberg

Bret Taylor

Christopher Sung

Dave Myron

twitter

Home Profile Messages Who to Follow

What's happening?

bing @bing
New #DarkKnightRises: The Dark Knight Rises gave us (great) things. How about you? [http://blogs.msdn.com/bs/2011/07/29/](#)

renren @renren
RT @bing: 关于Dark Knight Rises (黑暗骑士归来) 上你最喜欢的东西和事件。我们期待您的分享。 [http://blogs.msdn.com/bs/2011/07/29/](#)

stanislaw @stanislaw
RT @bing: 关于Dark Knight Rises (黑暗骑士归来) 上你最喜欢的东西和事件。我们期待您的分享。 [http://blogs.msdn.com/bs/2011/07/29/](#)

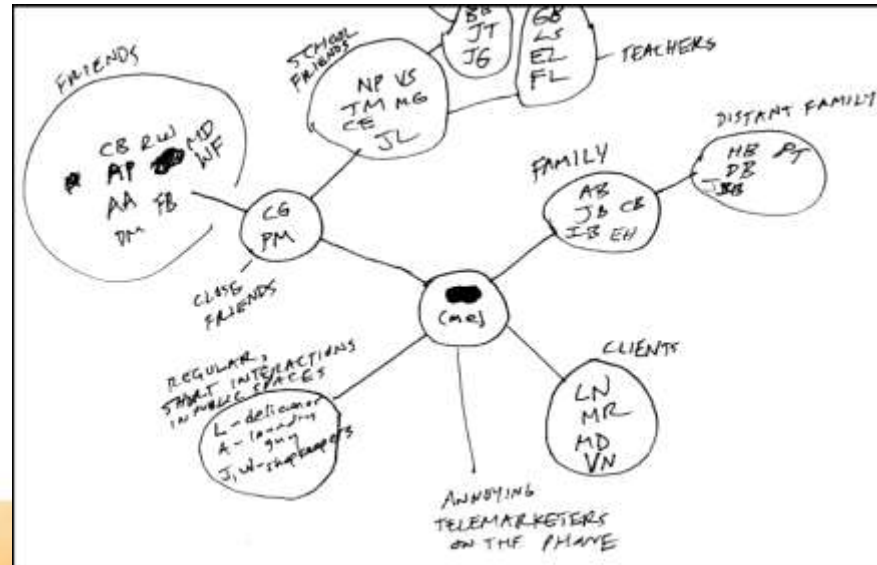
JimMacMillan @jimmacmillan
You can't fix P744 even if you will have most of those problems [http://blogs.msdn.com/bs/2011/07/29/](#)

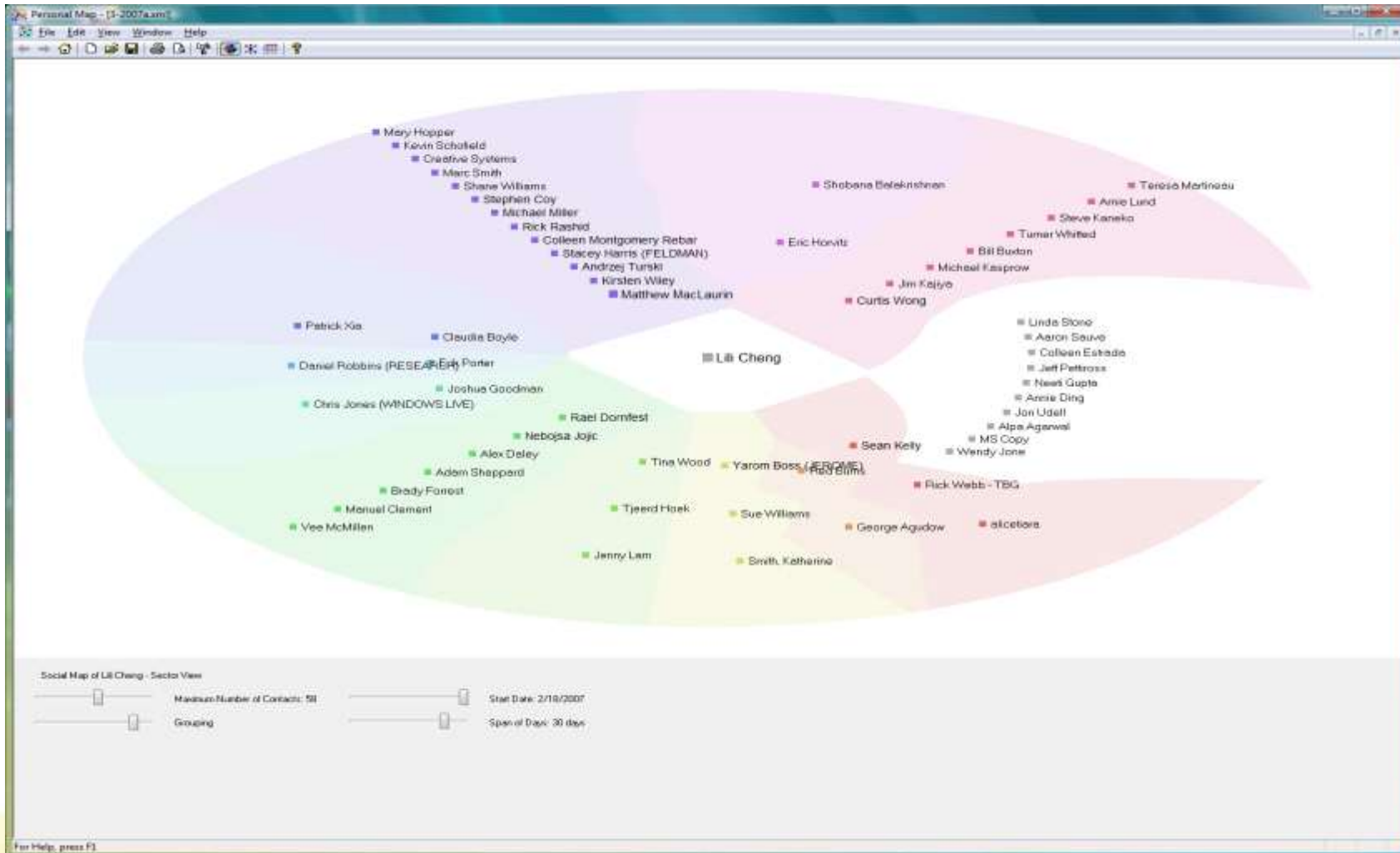
Your Tweets

Following

Thinking about people...

- Importance: People you care about stand out
- Similarity: Groups matter
- Dynamic organization: Multiple simultaneous categories





Inner Circle

File Edit View Go Tools Actions Help

search content Search Current Results Search All Email

Shortcuts

- Inbox (72)
- Sent Items (0)
- Drafts (33)
- Deleted Items (75)

People / Groups

Lili Cheng

search people/groups

- Alvin Vohmeister
- Andrzej Turski
- Cezary Marcjan
- Claudia Boyle
- Laverne Petrishko (Kelly Ser...
- Utebul - Ideas and Resour
- Matthew MacLaurin
- MSR Bench - Learning Grou
- Richard Hughes
- Ryszard Kott
- S. Jay Mouniford
- Soq
- Scott Counts
- Sean Kelly (SCG)**
- Shell Storage Leads
- Shelly Farnham
- Social Computing Discussion
- Susan Yee
- Wallop Core Team
- Yaron Boss (JEROME)

People

- Common Spaces
- Mail Folders
- Calendar

Lili Cheng
Sean Kelly (SCG)
Show all items to/from selected people

Conversations

Lili Cheng
7/29/2004 10:57 AM
DRY RUNS next week!!! please read!!!
For the end of summer dry runs next week... Please come setup and ready to go. You should have a powerpoint presentation and demos. You should pretend you are presenting to the actual audience, meaning introduce yourself and the project. The whole presentation will be 10 minutes, and we'll time you to give you a sense of the length, and give you feedback on the work. If you haven't done this before, October please go over your presentation with your manager BEFORE the meeting. Your manager should see your presentation prior to our meeting. This list of projects/presenters may change after we go through the dry run and as the project presentations, and then we can figure out who actually presents, what order, and whether it makes sense to do presentations. Here's the schedule and the presenters. I'm thinking the ones with multiple names will have multiple more....

Annie Ding
RE: Annie and summer presentation
Do you mean 2-3 PM? Thanks, Annie >

Kerry Weatherhead-Shenoy
RE: specs for P4 platform for Messenger
Hello Lili, Our SDK for this space can be found here: <http://messenger/IM/partners/P4/SDK/Launch%20Site%20SDK> around this space I would love to talk to you about them. Thanks, Kerry

Nikki Santoro (MCCORMICK)
RE: specs for P4 platform for Messenger
Kerry works with our external partners on P4 and has an SDK to get you started.

Lili Cheng
7/28/2004 11:58 AM
specs for P4 platform for Messenger
Nikki-Karen, Can you point us to the specs for the P4 platform messenger? We'd like to know more about it as we start to think about next

Mailed Items
View All Items or group by: Type Folder Sender Date

Group by Type	Name	Description	Sender	Date
Adobe Acrobat Document (5)	PictureWorth.pdf	Adobe Acrobat Document	Peter Woolton	6/24/2004 1:14
HTML Document (1)	Annie_Ding_Resume.pdf	Adobe Acrobat Document	Adam Honduk (Spherion)	4/5/2004 2:08:
JPEG Image (19)	Annie_Ding_Resume.pdf	Adobe Acrobat Document	Annie Ding	3/12/2004 10:0:
MHTML Document (1)	Annie_Ding_Resume.pdf	Adobe Acrobat Document	Lili Cheng	2/18/2004 4:5:
Microsoft Excel Worksheet (3)	Annie_Ding_Resume-2-04-d.pdf	Adobe Acrobat Document	Lili Cheng	2/17/2004 2:3:
Microsoft PowerPoint Presentation (3)	RE: Reminder... Blog now!	calendar event	Ryan Anderson (Volk)	8/24/2004 11:1:
Microsoft PowerPoint Slide Show (2)	Annie and summer presentation	calendar event	Lili Cheng	8/6/2004 7:00:
Microsoft Word Document (10)				

893 messages

Message: Message HTML

Message Short Outlook Forward File

Send Reply Reply All Forward Forward As Attachments Print

From: Matthew MacLaurin

To: Lili Cheng

Subject: [External: Sources]

- Andrew Turski
- Creative Systems
- Michael Miller
- Mark Rained
- Stacy Feldman
- Steven Coy
- Add all

Social Inbox (2.0.0.35) Send Feedback

← →
New Group Map Status
Inbox
Search

inbox

Sent Items

MSR Press

88 mins ago
 Jennifer RE: Social Desktop and/or Social Views of Email - DC T...
 Thanks Lil, I'm putting Kim, Trevor, Wyman and Amy back on the thread to gather the requirements for the Social Desktop demo as well as for the Social View of Email demo in case

Jennifer RE: Social Desktop and/or Social Views of Email - D...

Grzzy (2)

2 hours ago
 Class: Upcoming Event: SoftServe: Social Computing on Azure...
 SoftServers.
 Please join us for our first event in the new "Azure On-bearing" series. This series will cover the experiences of various product...

Jim Passholder: TCN SoftServe Community Event, "Soci...
 Michele Technical Women's Conference Attendee tracking site
 Vanessa Technical Women's Conference Planning
 Michele RE: Photo Albums link brought at 7:30:11

Creative Systems (P)

8 mins ago
 Lil RE: can't add harvey mudd college. service unavailable. <|>
 ahaha
 From: Tom Laird-McConnell

Lil RE: can't add harvey mudd college. service unavail...
 Lil RE: can't add harvey mudd college. service unavail...
 Tom RE: can't add harvey mudd college. service unavail...
 Tom RE: can't add harvey mudd college. service unavail...
 Tom RE: can't add harvey mudd college. service unavail...

Closet
 Local Social [all others] | Social Counts

Tom Laird-McConnell
 To: Lil Cheng
 Co:

Eric Anderson
Jim Chiemar
Keith Allano

Jennifer Henshaw
 To: Lil Cheng, Cecary Menden
 Co: Amy Draves, Kambal Martin, Tr...

MARKETING MANAGER:
 USAMR Communications and Marketing
 +1 (888) 486-0718#HOME OFFICE-MIDDLE

sergio.lcaneth@verizon.com

Mary Czerwinski
 To: William Dangel, Joy Mountford
 Co: Lil Cheng

Jim Eichhorn
Bill Burton

Mary Czerwinski
 To: William Dangel
 Co: Bill Burton, Lil Cheng

Eliisa Murphy
 To: SoftServe Community
 Co: SoftServe Community Advisory...

Mary Czerwinski
 To: Andrew Beget, Lil Cheng
 Co:

Andrew Beget

Mary Czerwinski
 To: Bill Burton, Lil Cheng
 Co: William Dangel

Adam Shostack

Mary Czerwinski
 To: Scott Counts
 Co: Lil Cheng

Mary Czerwinski
 To: Gina Venezia
 Co: Andrew Beget, Lil Cheng, Sam...

RE: can't add harvey mudd college. service unavailable. <|>
 I'm rebooting it.

Checkin: tuned health bar and thought balloon positions,
 30 minute discussion on Micropedia
FW: Usability of Various OS's
 RE: Social Desktop and/or Social Views of Email - DC Tech Fair - June 24

Thanks Lil, I'm putting Kim, Trevor, Wyman and Amy back on the thread to gather the requirements for the Social Desktop demo as well as for the Social View of Email demo in case Cecary can show both.

From: Lil Cheng
 Sent: Tuesday, April 14, 2009 1:33 PM
 oh sure. do the social desktop, and cecary can also show the small project if he's like... thanks

From: Jennifer Henshaw

Sent: Tuesday, April 14, 2009 8:31 AM
 Hi Lil and Cecary - due to availability, I am assuming you can bring one demo to DC. if correct, could you please let me know which you prefer to send with Cecary?
 Thanks,
 Jennifer
<http://research.microsoft.com>

From: Lil Cheng
 Sent: Friday, April 10, 2009 12:03 PM

reply reply all open delete 1 of 8

sergio.lcaneth@verizon.com
WTIA Events

Mary Czerwinski
 To: William Dangel, Joy Mountford
 Co: Lil Cheng

Jim Eichhorn
Bill Burton

Mary Czerwinski
 To: William Dangel
 Co: Bill Burton, Lil Cheng

Eliisa Murphy
 To: SoftServe Community
 Co: SoftServe Community Advisory...

Mary Czerwinski
 To: Andrew Beget, Lil Cheng
 Co:

Andrew Beget

Mary Czerwinski
 To: Bill Burton, Lil Cheng
 Co: William Dangel

Adam Shostack

Mary Czerwinski
 To: Scott Counts
 Co: Lil Cheng

Mary Czerwinski
 To: Gina Venezia
 Co: Andrew Beget, Lil Cheng, Sam...

RE: Hello
What will replace the Wi? The iPhone? Come find out at the WTIA's next TIF Series Event
 RE: Creative Visualizations + Joy Bio
 Sorry about that Joy. Alternatively, Lil has graciously offered to host if you have already booked your...

TCN SoftServe Community Event, "Social Computing on Azure" - 4/27/09
 RE: Joy Mountford visit--can you host?
 RE: major screwup with Joy Mountford's visit
 I think she may have already left for Spain but you can try. Since the original data no longer works, the...

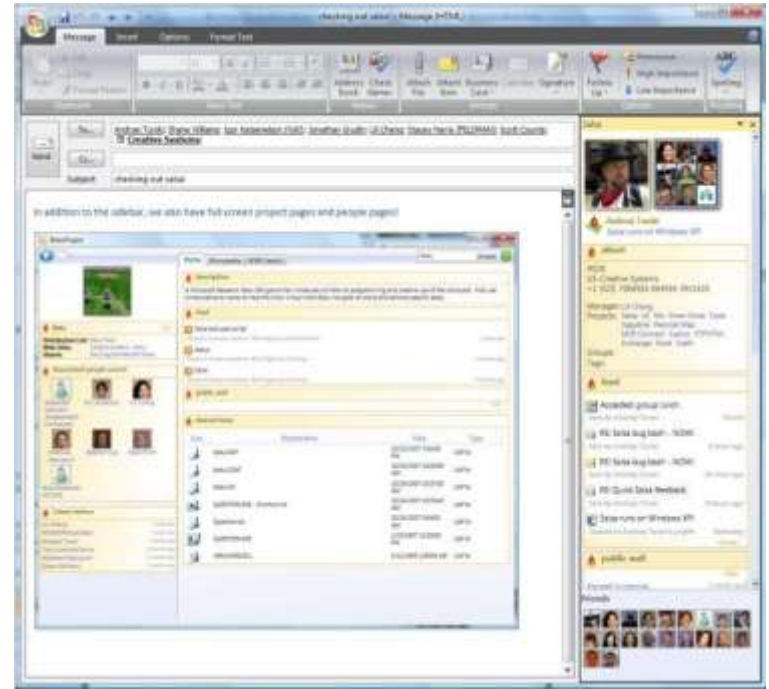
Upcoming Event: SoftServe: Social Computing on Azure - 04/27/09
 SoftServers.

RE: updated slide deck
 MUCH better Andrew, many thanks!
 updated slide deck
 Joy Mountford visit--can you host?
 Hi you two,
 RE: on the edf fuzzing requirements
 RE: deck for Craig, quick comments
 Thank you Scott! We really appreciate it given your leave!
 RE: Update on Ethereal in conference rooms
 From: Gina Venezia



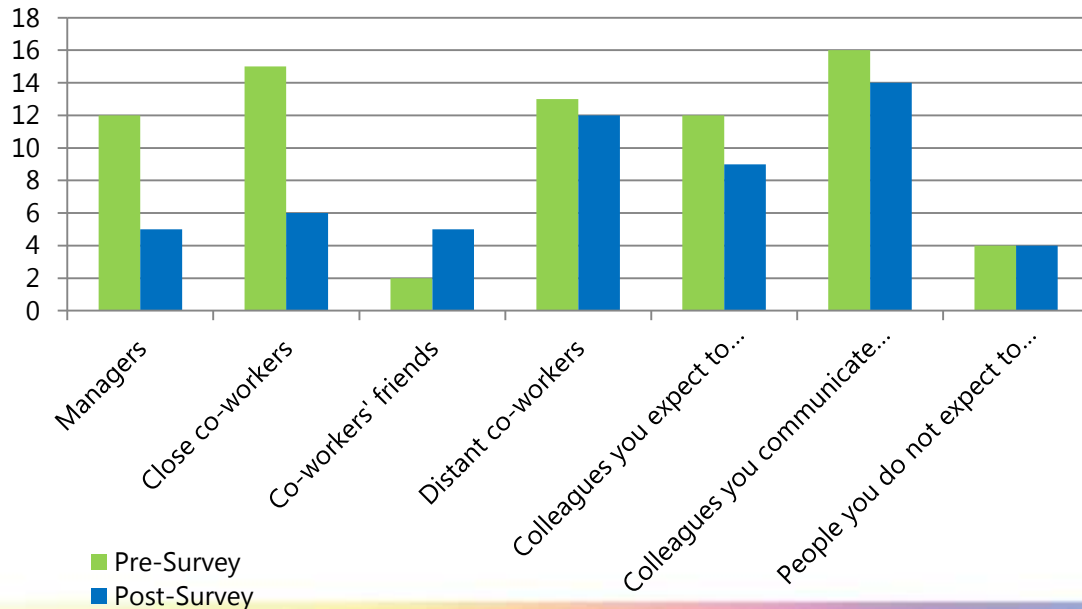
Bringing Your Data “Where you Work”...

- **Improve social awareness**
- **Data sources**
 - Profile data
 - Email, email attachments
 - Video chat data
 - Desktop & Enterprise documents
 - Company data
 - External Social Networks (Facebook + Twitter + Linked In)
 - Web search
 - ...



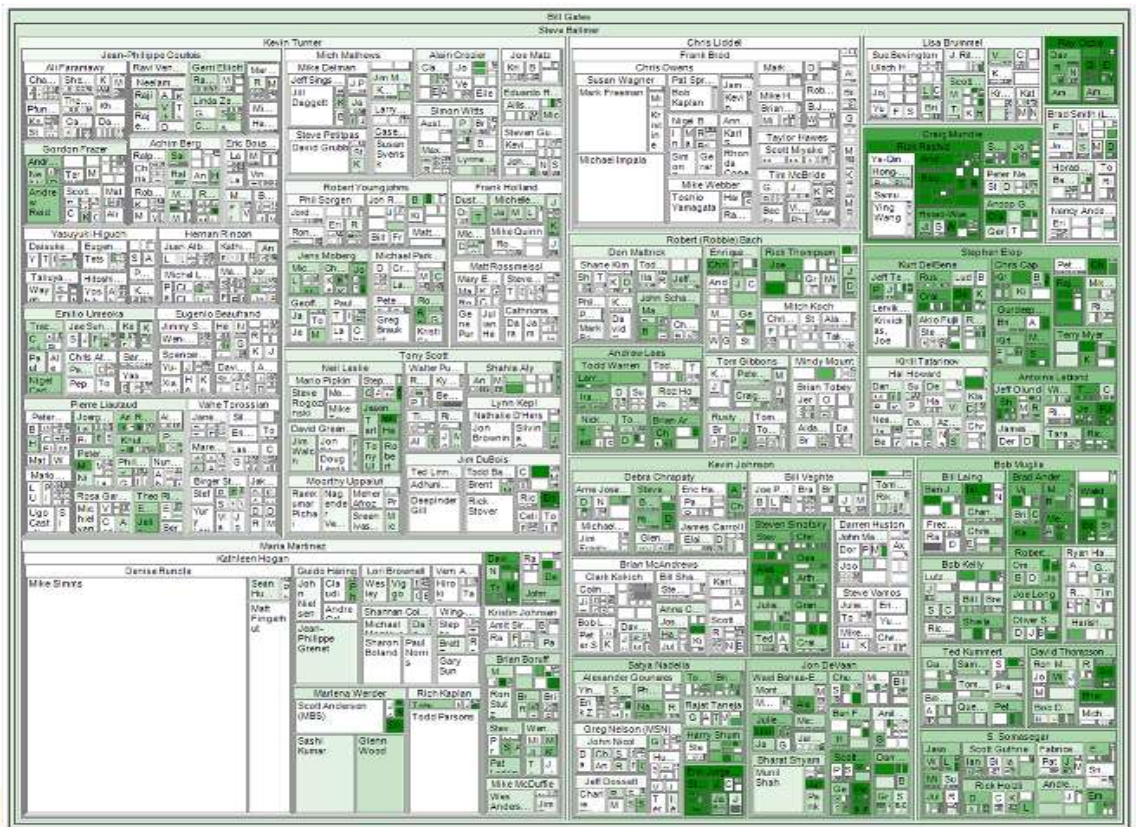
Changes in Social Awareness (pre-post)

What contacts would be useful to learn more about?
were most useful to view in Salsa?



- Explore “non-familiars”
~5x more frequently than
“familiars”
- Significant change in
“manager” vs. “friends”
pre-post
- Privacy for self unclear
“is all my email public?”

Instrumenting Everything



Shipping in Outlook 2010

Advantages

Authenticated users

Rich data

Minimal bad behavior

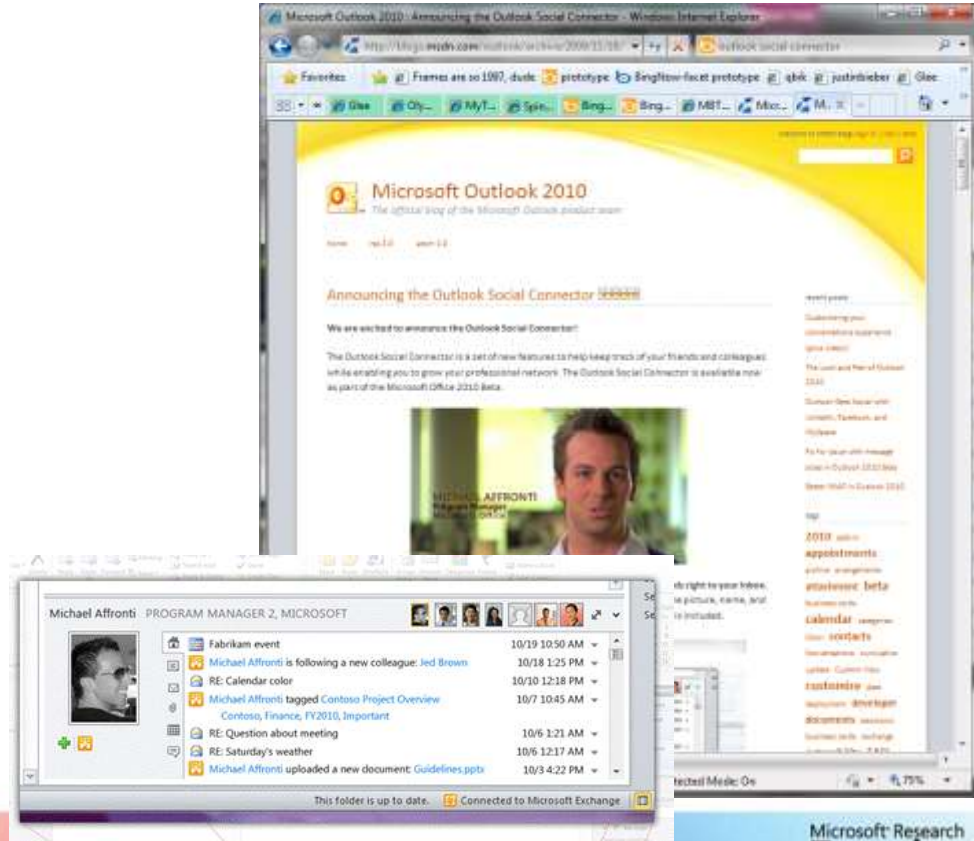
Challenges

Privacy

Company public data

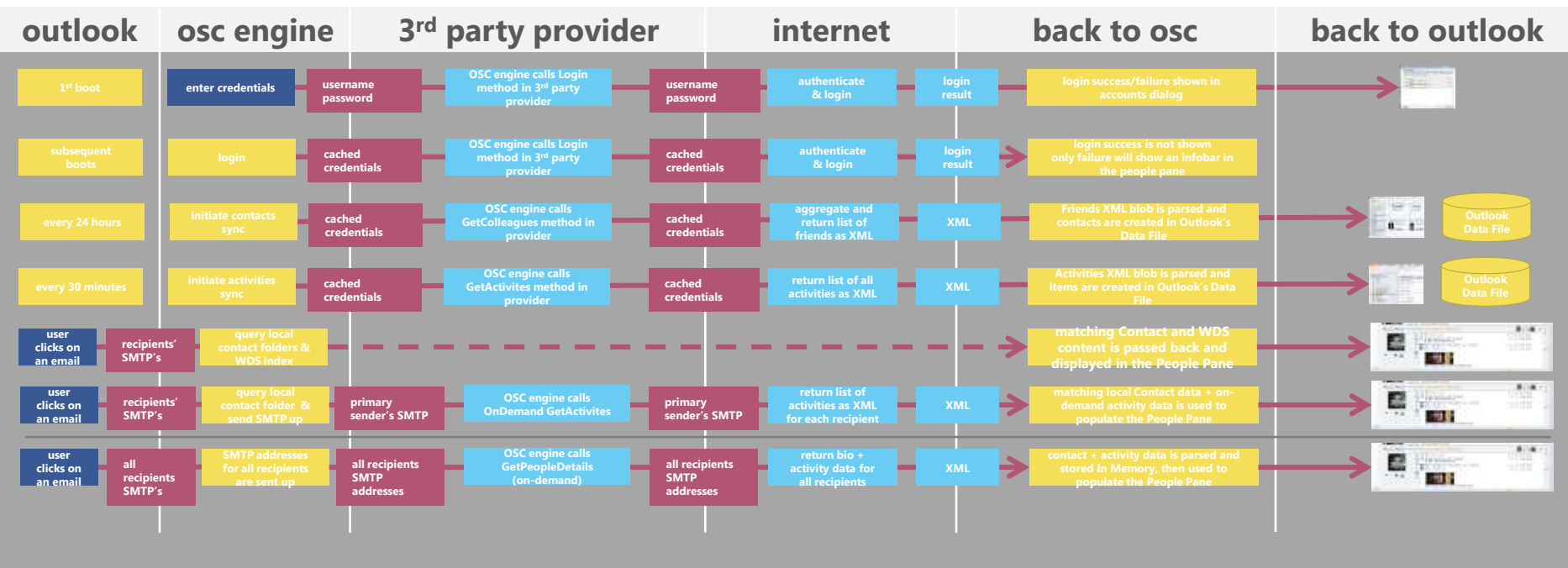
Integrating external data

Information overload



Privacy Flow...

the flow of user PII and network data when the OSC v1.1 is connected to a social network





MY BOSS THREW A VAMPIRE AT ME



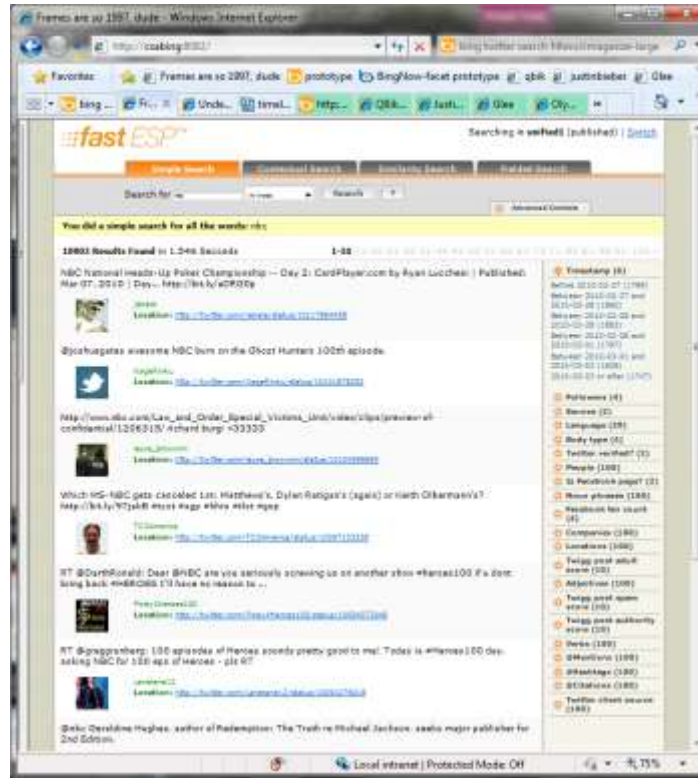
Twigg

Realtime Social Data

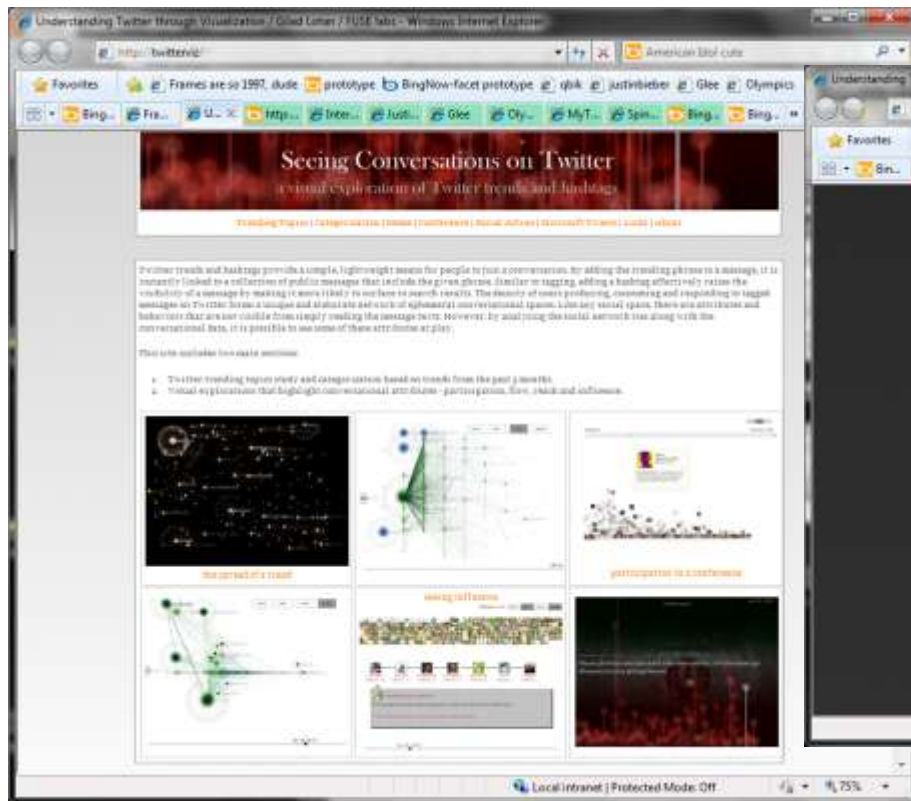
- August 2009: Twitter data: Public status messages
 - 12 million updates a day (20x our estimates)
 - Massive growth every month
- October 2010: Twitter data + Facebook public data
 - 500 million updates a day
 - 15,000 storage requests a second
- 2 guys + Windows Azure + Bing

FAST Smarts...

- Language detection
- Parts of speech
 - Nouns, verbs
 - Questions
- Entity extraction
 - People
 - Places
 - Topics
- Custom filters



Visualization: Viral spread, influence



Understanding Twitter through Visualization / Glad Lerner / FUSE labs - Windows Internet Explorer

http://twitter/

American Idol cuts

Seeing Conversations on Twitter
a visual exploration of Twitter trends and hashtags

Twitter trends and hashtags provide a simple, lightweight means for people to join a conversation. By adding the trending attribute to a message, it is instantly linked to a collection of public messages that include the given phrase. Similar to tagging, adding a hashtag effectively raises the visibility of a message by making it more likely to surface in search results. The desire of users profiting, connecting and responding to tagged messages on Twitter leads to messages and threads that participate in organized, non-representational games, like the "retweet" game. These are attractive and behaviors that users could derive insight from. However, by analyzing the social network that along with the conversational data, it is possible to see some of these attributes at play.

This site includes two major sections:

- Twitter trending topics study and categorization based on trends from the past 3 months.
- Visual applications that highlight conversational attributes - patterns, flow, reach and influence.

Thumbnail 1: A dark space visualization with many small white dots and lines.

Thumbnail 2: A network graph with a central node and many connections.

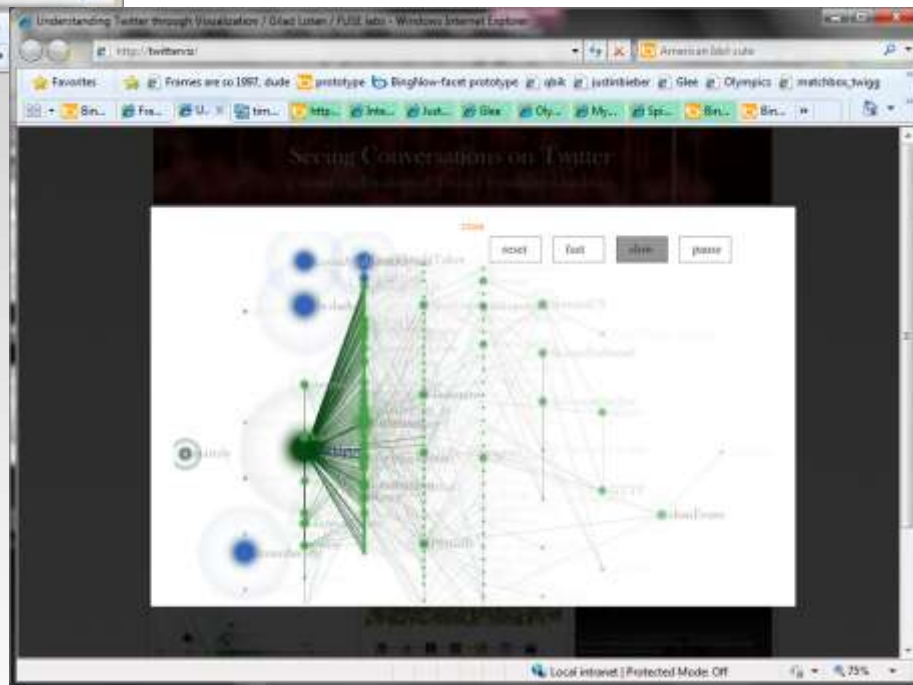
Thumbnail 3: A scatter plot with many small colored dots.

Thumbnail 4: A network graph with a central node and many connections.

Thumbnail 5: A network graph with a central node and many connections.

Thumbnail 6: A network graph with a central node and many connections.

Local Intranet | Protected Mode: Off | 75%



Understanding Twitter through Visualization / Glad Lerner / FUSE labs - Windows Internet Explorer

http://twitter/

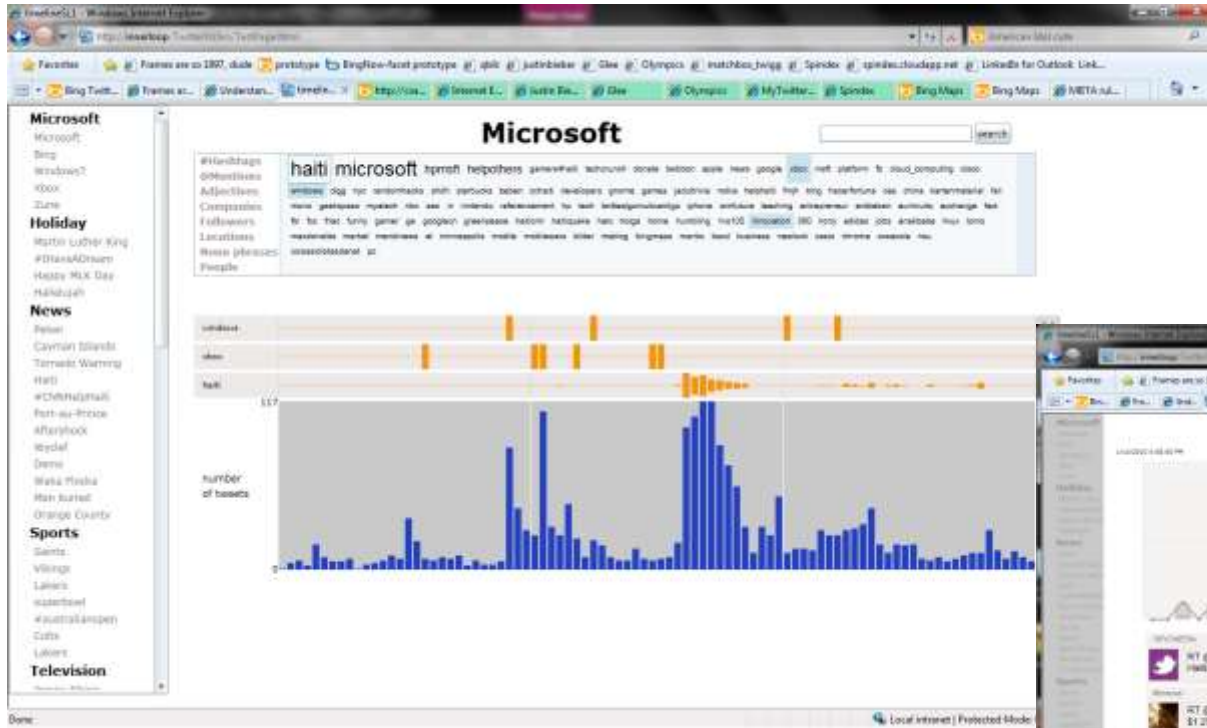
American Idol cuts

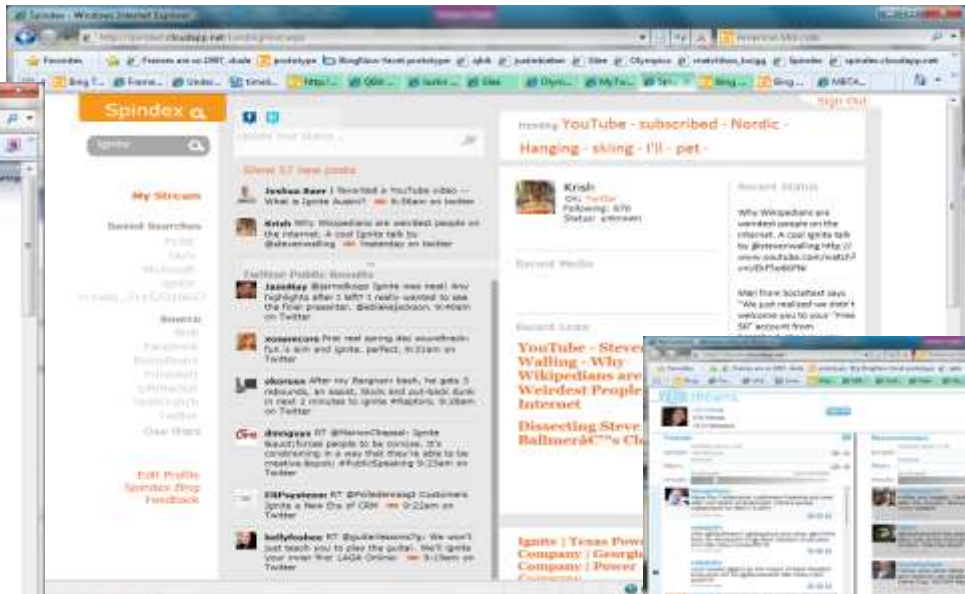
Seeing Conversations on Twitter

Local Intranet | Protected Mode: Off | 75%

The visualization shows a complex network graph with nodes and edges. The nodes are represented by small circles, and the edges are lines connecting them. The graph is dense and shows a clear flow of information. There are several search filters at the top: "tweet", "retweet", "reply", "mention". The graph is primarily green, with some blue nodes on the left side. The overall structure is a large, interconnected network.

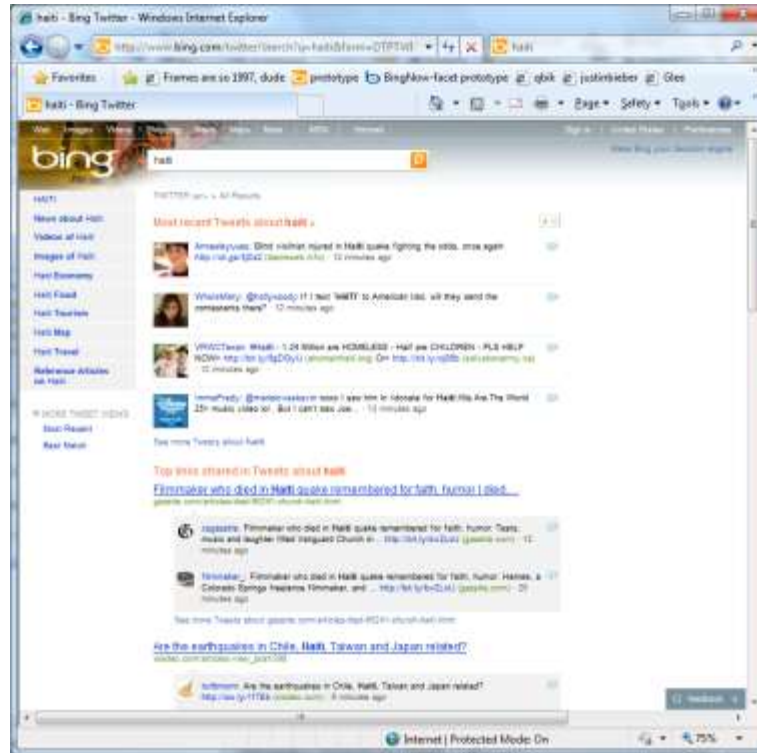
Time: Realtime & Key Events



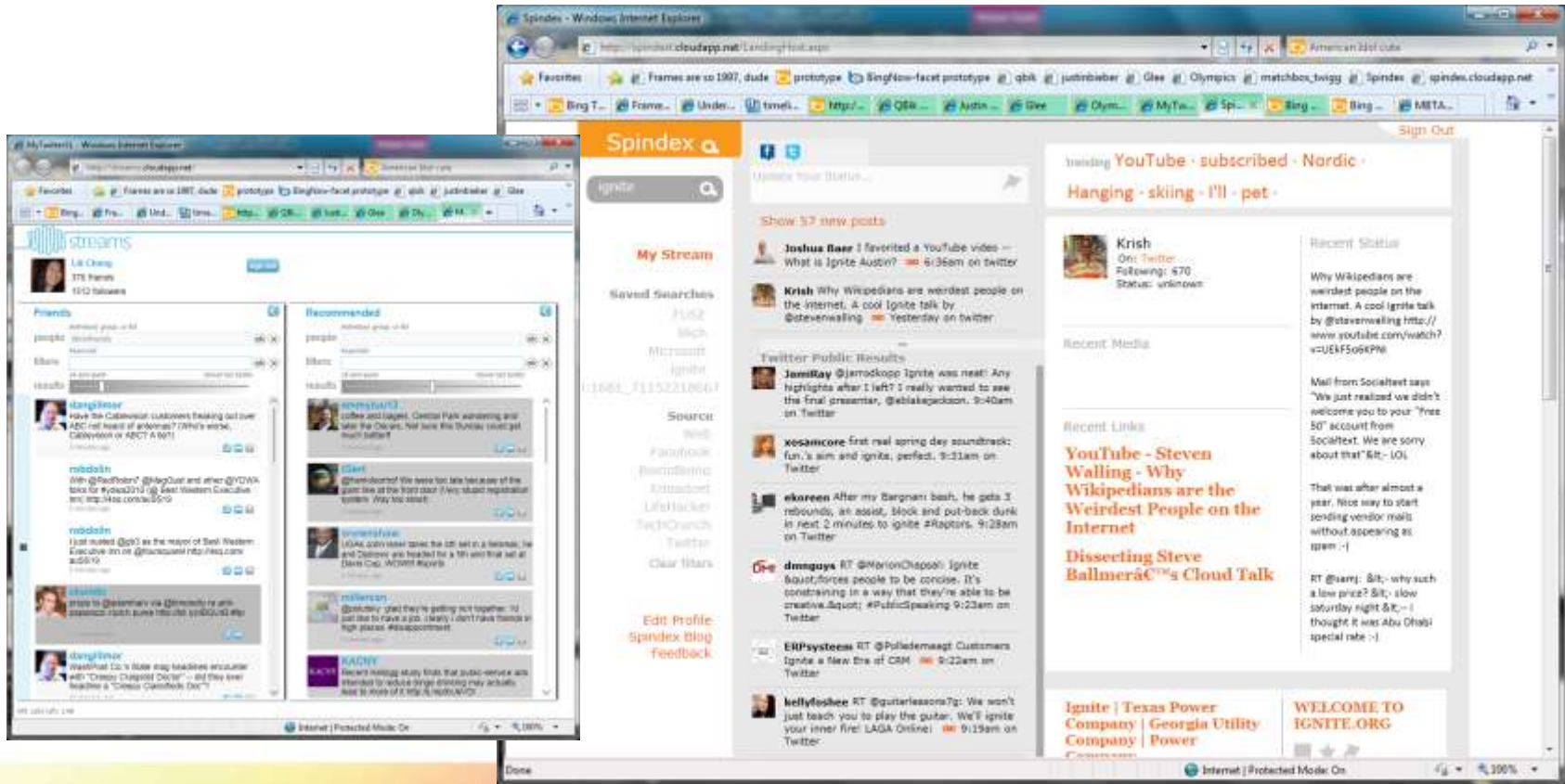


Social Search

- Bing Now
 - Twitter
 - Facebook
- Bing Answers
- Indexing urls
-



Personal < > Public



AUTHORING SOCIAL DATA: MONTAGE

Montage is a flexible web-based service that makes it fun and easy to create a visual album of the web on the topics you care about. You can design your album around any topic you can imagine by adding content that pulls information from a variety of sources, including RSS feeds, Twitter, Bing News, and YouTube. It's an easy expression of you.

Get started, just give Montage a topic.

Follow us on Twitter @getmontage

Privacy Terms of Use Feedback

Brought to you by the creative people at FUSE LABS

Royal Wedding

Royal wedding 'a private occasion for family', say police

WELL WISHED planning to turn out in the Royal Mile to celebrate the wedding of Zara Phillips and Mike Tindall have been warned by police that there will be 'no real opportunity' to see the happy couple - and have missed the event is a 'private, family ...'

The fashion verdict on Monaco's royal wedding

Monaco princess tried to flee royal wedding thrice

Monaco Royal Wedding at the Prince's Palace Pictures

Campanella says couple not to ...

Row center office

Behind the scenes on the

Damascus

Damascus and Washington in mutual protests

Community churches to celebrate Damascus this weekend

Damascus WS Host Joint Economic Meeting

Damascus group seeks donated school supplies

PERSIA, MAX NEWS: Syria: Ruled by a brutal regime, the Assad family has been in power in Damascus since 1970. The Assad family has been in power in Damascus since 1970. The Assad family has been in power in Damascus since 1970.

TECH PREVIEW

CompanyCrowd

Powered by Microsoft Research, curated by YOU

Welcome

CompanyCrowd automatically collects stories, media, and social content to create a living newspaper about the companies that are most important to You. It's fast, easy, and crowd-curated.

[Click here to get started.](#)



Don't show this again.

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Add a company

Sort by Recent

more

Abbott Laboratories
Health Care



more

American Express
Finance



more

American International Group
Insurance



more

AmerisourceBergen
Health Care



more

Archer Daniels Midland
Food



more

Bank of America Corp
Finance



more

Berkshire Hathaway
Finance



more

Best Buy
Retail



more

Boeing
Aerospace



more

Cardinal Health
Health Care



Boeing

search Boeing news here

History Edit

Recommend



BOEING

Take-off Boeing 747-412F

YouTube

Men, back away from arts classes and take math

Consider Airbus' A320 NEO, a "green" plane with a record 730 orders, meaning \$72.2 billion. If America's Boeing hopes to compete and move beyond its \$22 billion...

747

CE insiders optimistic about industry

YouTube

Ride to honor Marine recruit

Call Trumbull 211 or Help Hotline at 330-747-2696 or 800-427-3606 for more information on service agencies and support groups. Sounds of Square County, Women's Barbershop Singers, 7...

TRENDING

Boeing 3 days | day | hour

Boeing #aviation @pakdhenyadc h79tpkj military @fg_aircraft @andreas_dc Transaero Airlines Hews Bora

Get a SocialGadget Microsoft FUSE Labs

Change trend term

TWITTER

Topics: [boeing](#) [Boeing Defense](#) [NYSE:BA](#) [jeppesen w](#) [James McNerney](#) [747](#) [Boeing 787](#) [composite materials](#) [phantom works](#) [Boeing Commercial](#) [aviall inc](#) [Dreamliner](#)

Top Posters:



thetemple RT @DavidMDrucker: MT

Sesame Workshop

search Sesame Workshop news here

History

Edit

Recommend



BIG BIRD FROM SESAME STREET



SESAME WORKSHOP



TRENDING

Sesame Street 3 days | day | hour

Sesame Street @dudeimsuchateen Aston Martin Toyota BMW
OMG SESAME STREET @marimbachica Katy Perry David Letterman

Get a SocialGadget Microsoft FUSE Labs

Change trend term

TWITTER

Topics: [Big Bird from Sesame Street](#) [Sesame Workshop](#)
[Elmo from Sesame Street](#) [Bert and Ernie](#) [Oscar the Grouch](#) [Snuffleupagus](#) [Sesame Street](#) [Childrens Television Workshop](#) [Joan Ganz Cooney](#)



Paper Partyware: Holiday Hang-up

'Tis the Season Garland from Meri Meri adds to the festive seasonal decor for holiday parties. Measures 10' long and includes eight pennants. About \$10. Coordinating party...

History

Edit

Recommend



MICROSOFT BING

DOWNLOAD LINK IN VIDEO DESCRIPTION

WWW [Play Button] WWW

YouTube

0:00 / 0:00

Explore the planet with Nokia 3D World Gaze app for Symbian^3...

Nokia Beta Labs has launched a new experimental app, Nokia 3D World Gaze for Symbian^3 devices. This app lets you explore the planet by viewing the places along with the images, wiki...

WINDOWS 7

Gigabytes S1080 Unboxing and Ha

[Play Button]

YouTube

0:00 / 8:55

Samsung To Launch Windows Phone Version Of Galaxy S2

Samsung may be mulling plans to launch a new top of the range version of the Galaxy S2 smartphone based on the Windows Phone 7 operating system as an entry for a Samsung SGH-

TRENDING

Microsoft 3 days | day | hour

Jul 7 Jul 8 Jul 9 0

Microsoft Google android Microsoft Office free #imaginecup daily @thenextweb Mango

Get a SocialGadget Microsoft FUSE Labs

Change trend term

TWITTER

Topics: MSDN NASDAQ:MSFT craig mundie Microsoft Bing #wpc11 Windows 7 Steve Ballmer Microsoft Office Healthvault windows mobile Exchange Server zune Windows Azure Windows Live Windows Phone 7

Top Posters:
kingjoekur @TheRealRon1224 did u ever get that controller that lets u play

search Microsoft news here

Edit

Click to close Edit panel

Join and contribute. Add a source to this page's results.

Search Terms being tracked
MSDN, NASDAQ:MSFT, craig mundie, Microsoft Bing, #wpc11, Windows 7, MORE [Contribute](#)

Blocked Terms being tracked
none [Contribute](#)

People being followed on Twitter
none [Contribute](#)

Fan Pages being followed on Facebook
none [Contribute](#)

RSS Feeds currently being tracked
none [Contribute](#)

Thumbnail select new thumbnail [Contribute](#)

History



MICROSOFT



0:0

Explore the
World Ga

Nokia Beta La
app, Nokia 3D
This app lets y
places along with the images, wiki...



Recommend

TRENDING

Microsoft

3 days | day | hour



Microsoft Google android Microsoft Office free #imaginecup daily @thenextweb Mango

Get a SocialGadget

Microsoft FUSE Labs

Change trend term

TWITTER

Topics: [MSDN](#) [NASDAQ:MSFT](#) [craig mundie](#) [Microsoft Bing](#) [#wpc11](#) [Windows 7](#) [Steve Ballmer](#) [Microsoft Office Healthvault](#) [windows mobile](#) [Exchange Server](#) [zune](#) [Windows Azure](#) [Windows Live](#) [Windows Phone 7](#)

Top Posters:

 [kingjoekur](#) @TheRealRon1224 did u ever get that controller that lets u play

g and Ha



YouTube

W2
all...

stem, 32-
Me, 2000,
are

search Microsoft news here

Done **Cancel** Edit Sources

Join and contribute. Add a source to this page's results.

People being followed on Twitter

Add

scobleizer **Delete**

Please add a comment describing your change

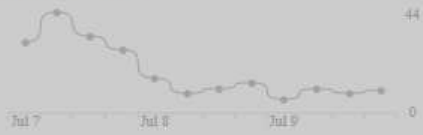


Recommend

TRENDING

Microsoft

3 days | day | hour



Microsoft Google android Microsoft Office free #imaginecup daily @thenextweb Mango

Get a SocialGadget

Microsoft **FUSE** Labs

Change trend term

TWITTER

Topics: [MSDN](#) [NASDAQ:MSFT](#) [craig mundie](#) [Microsoft](#) [Bing](#) [#wpc11](#) [Windows 7](#) [Steve Ballmer](#) [Microsoft Office](#) [Healthvault](#) [windows mobile](#) [Exchange Server](#) [zune](#) [Windows Azure](#) [Windows Live](#) [Windows Phone 7](#)

Top Posters:

kingjoekur @TheRealRon1224 did u ever get that controller that lets u play

History



MICROSOFT



Microsoft Search Pa

Baidu increase percent in the market share i
Analysys. Baidu had an...



Global es

fox 4 on
est version



TECH PREVIEW CompanyCrowd

Powered by Microsoft Research, curated by YOU

Microsoft

History

- Paul 7.11.2011 12:31AM Deleted the item **A photo from http://www.accentgold.com/m** Undo
- Paul 7.11.2011 12:31AM Deleted the item **A photo from http://www.newfreedownloads** Undo
- Paul 7.11.2011 12:30AM Deleted the item **A photo from http://www.pcs.net/microsoft** Undo
- "Paul" 7.10.2011 4:16PM Added the search term **#wpc11** Undo
- Jim 7.8.2011 5:58PM Added the item **Observe Exhilarating Movies On the net f** Undo
- Jim 7.8.2011 5:58PM Deleted the item **Observe Exhilarating Movies On the net f** Was undone by Jim on 7.8.2011 5:58PM
- Jim 7.8.2011 5:26PM Deleted the item **A photo from http://www.xboxist.com** Undo
- Jim 7.8.2011 5:26PM Deleted the item **A photo from http://www.magnetsearchmark**



Recommend

TRENDING

Microsoft

3 days | day | hour



Microsoft Google android Microsoft Office free #imaginecup daily @thenextweb Mango

Get a SocialGadget

Microsoft FUSE Labs

Change trend term

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From here you can create your new page in CompanyCrowd. You need to enter a few pieces of information to help locate content to populate your page. First, the name for the page (e.g., the name of the company or topic), and then four or more keywords that you use when searching for stories about your company or topic. Remember to add the company or topic as one of the keywords.

Keep in mind, specific keywords are better when it comes to searching. For example, the keyword "Microsoft Windows" will generate more correct results than just the keyword "Windows". Once your page has been created, you can change your keywords at any time.

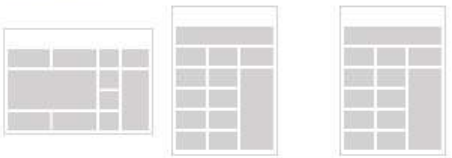
Enter Page Title

e.g., Microsoft

Enter at least four search terms

- e.g., Microsoft
- e.g., Steve Ballmer
- e.g., Microsoft Office
- e.g., Kinect

Select layout



- One video
- Four videos
- Four videos

1280x1024 1920x1024 1024x768

Select a category for the new page

Aerospace

You may enter more search terms, separated by commas

Create Cancel

Future of Social...

- Social is already everywhere
- Our implicit actions will increasingly become part of our online identity
- Massive amounts of data beyond our dreams will be stored & used for fun, good, productivity, creepiness and evil
- The way we research and teach everything, incorporates society's "pulse"
- The future is here, distributed unevenly...

Questions & Discussion