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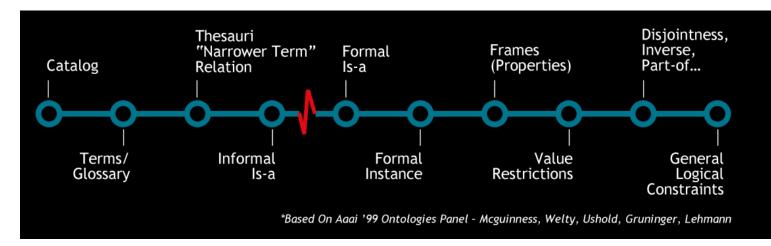
Ontologies for the Real World Deborah L. McGuinness

Tetherless World Senior Constellation Chair Professor of Computer and Cognitive Science Rensselaer Polytechnic Institute



Ontology Spectrum

 Ontologies continue to take off in many directions and with various styles Ontology Spectrum from '99



Ontologies Come of Age paper from Dagstuhl Semantics for the Web meeting: www.ksl.stanford.edu/people/dlm/papers/ontologies-come-of-age-mit-press-%28with-citation%29.htm

New workshop – Ontologies come of age – this year – co-located with the 10th ISWC <u>http://ocas.mywikipaper.org/</u>





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Ontology Generation Considerations

Design Approach

- Top Down General notions encoded and specialized (e.g., SUMO, DOLCE, ...)
- Bottom up identify noun phrases (concepts) and relations (properties) from (volumes) of data (numerous programs... e.g;, DARPA's HPKB, RKF)
- Application / Use Case driven identify questions / answers / required reasoning support (more specialized programs ...e.g., many virtual observatories, HALO, etc.)

Human training

- Knowledge Representation literate
- Domain literate
- Technology approach literate (e.g., machine learning, text analytics, ...)





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Introduction through Examples

- Examples of ontologies in practice (2 long lived, one open datadriven)
- Identification of value
- Identification of some aspects that differ today from 10 or more years ago
- Identification of issues worthy of discussion
- Semantic Adviser (Semantic Sommelier)
- Interdisciplinary Virtual Observatory
- Environmental Informatics







Ontologies by Example Semantic Agent

Semantically-enabled advisors utilize:

- Ontologies
- Reasoning
- Social
- Mobile
- Provenance
- Context

Patton & McGuinness. <u>tw.rpi.edu/web/project/Wineagent</u>



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A Semantic Sommelier: Wine Application Highlights the Power of Web 3.0

Rensselaer Polytechnic Institute News

February 24, 2011



Photo courtesy of Rensselaer Polytechnic Institute

Rensselaer Polytechnic Institute professor Deborah McGuinness has developed a group of applications designed to enhance wine knowledge and appreciation. The applications are based on the Web Ontology Language (OWL), which uses a standard set of symbols to create a code that different applications can interpret, enabling devices to operate more efficiently, and potentially leading to a new generation of smart search technologies.

The wine applications are preloaded with

information about wine, including body types, color, sweetness and flavor, and food, including the course and ingredient type and its relative spiciness. The applications also can be used to make home wine suggestions.

"With semantic technologies, we can offload more of the searching and reasoning required to locate and share information to the computer while still maintaining personal control over our information and how we use it," McGuinness says.

Mobile Wine Agent

- Previous versions used ontologies to infer descriptions of wines for meals and query for wines
- New version uses context, Twitter, Facebook, Wiki, mobile, ...
- Source variability in quality, contradictions exist,
- Maintenance is an issue... however new models emerging

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Ontology Ecosystem Discussion & Directions

- Base ontology very simple
 - Wine, Winery, Grape, Flavor, Body, Color, Sugar
 - Stood the test of time: Living with Classic (1991), CLASSIC tutorials, Ontologies 101, OWL Guide, ...
 - To scale however, need to be compatible with WIDE range of menus, wine lists, vocabularies. Not hard to obtain but significant enhancement required.
 - Needs more ecosystem support explanation, provenance, validation, inconsistency detection, prioritization scheme, UI considerations, additional social connections, citizen-oriented maintenance and evolution schemes, ...

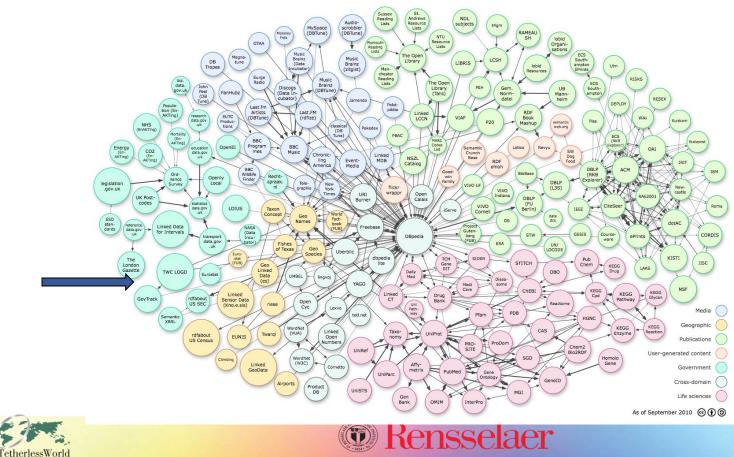
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www.ksl.stanford.edu/people/dlm/papers/living-with-classic-abstract.html





Linked Data Cloud



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1992 Water-Table Contours of the

Mojave River Ground-Water Basin,

San Bernardino County, California.

Abstractions from non-tidal surface

water and groundwater by use:

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TWC Semantic Water Quality Portal



Uses lightweight semantic technologies to produce mashups that make

Potential to empower citizens with contextualized data and support citizen

data accessible that would be otherwise difficult to view in perspective

Aimed at helping people investigate local water quality

Maintains provenance about data and manipulations

Diverse datasets, regulations, datatypes

scientist questions and reporting

Regulation EPA Regulation MASS Regulation CA Regulation RI Regulation NY Regulation

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Provenance and Water Pollution in SWQP



Ping Wang, Jin Zhen, Evan Patton, Tim Lebo, Joanne Luciano, Deborah L. McGuinness. tw.rpi.edu/web/project/SemantAQUA







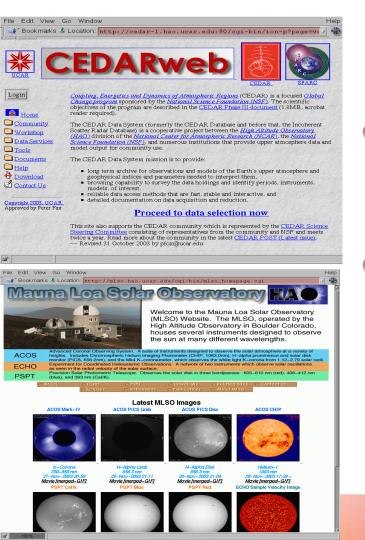
Discussion and Directions

- Base ontology also very simple Water, contaminant, threshold, test
- Simple use of recognition and easily extensible (e.g., recently with health impact data)
- To scale however, needs to be compatible with wide range of data source vocabularies, including a wide range of tests
- New processes create new vocabulary needs (e.g., protectingourwaters.wordpress.com/2011/06/16/black-water-andbrazenness-gas-drilling-disrupts-lives-endangers-health-in-bradfordcounty-pa/)
- Needs more ecosystem support explanation, provenance, validation, inconsistency detection, prioritization scheme, UI considerations, additional social connections, citizen-oriented maintenance and evolution schemes, ...





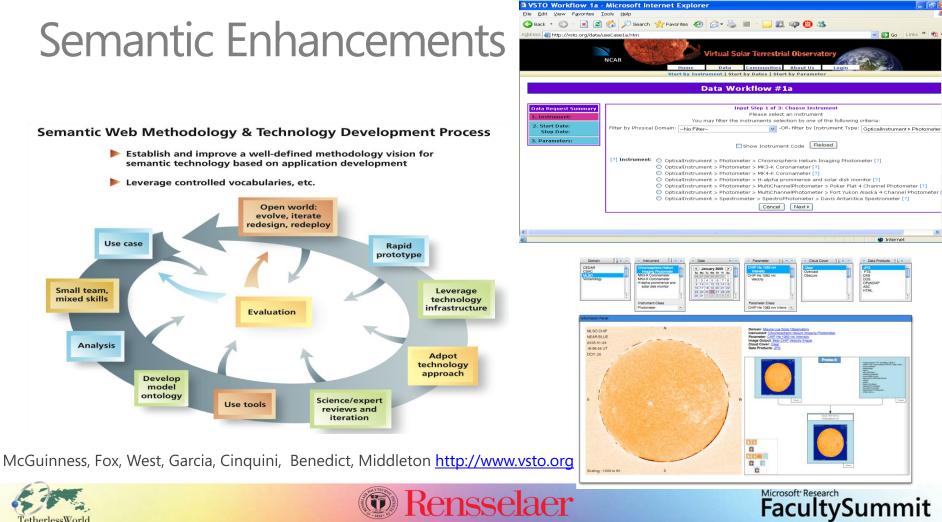
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Interdisciplinary Virtual Observatory (VSTO) General: Find data subject to certain constraints and plot appropriately

Specific: Plot the observed/measured Neutral Temperature as recorded by the Millstone Hill Fabry-Perot interferometer while looking in the vertical direction at any time of high geomagnetic activity in a way that makes sense for the data.







Ontology Ecosystem Discussion & Directions

- Base ontology relatively simple Instrument, Observatory, Data Product, ...
- Initially done for solar terrestrial physics but has been used in volcanology, plate tectonics, sea ice, water, ... with relatively little rework (NSF: VSTO, SPCDIS, SESF, SSI, SONET ... NASA: SESDI, ...)
- Modularity has been key both to reusing other ontologies (e.g., SWEET) and in expanding our reuse
- To scale and be maintainable however, need to be compatible with WIDE range of evolving vocabularies. (Unlike the wine agent and to some extent the water quality portal, this is not as uncomplicated, e.g., ESIP discussions last week)
- Needs more ecosystem support explanation, provenance, validation, inconsistency detection, prioritization scheme, UI considerations, additional social connections, citizen-oriented maintenance and evolution schemes, ...

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What is different now (10+ years later)?

- Ontologies (at many points on an expressiveness spectrum) are in use in wide variety of settings and disciplines and are built by a broad range of users
- Recommended Web Ontology Language (and business consequences), Rules recommendation, Provenance on its way
- Issues are much less about starting points for ontologies they are now about mapping, reusability, maintenance, and sustainability
- Issues are not only technical social issues of team acquisition and maintenance may be at least as important





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What directions might we consider?

- Guidelines for creating ontologies for reuse modularity, limited conflict generators, ease of use considerations
- Provenance Representation (e.g., W3C working group), Watermarking , ...
- Semi-automatic tools for ontology creation and maintenance
 - Checking
 - Expanding
 - Mapping
- Hybrid tools for working with learning / discovery tools AND humans e.g., picking up on Mundie's example of readmission – congestive heart failure & gastric issues and/or depression
- Directions for examples such as Watson-style work
- What do you need for ontologies to be practically and sustainably used in commodity computing? - forthcoming 4th paradigm blog post

Questions? dlm @ cs . rpi . edu







Extra







Tetherless World Constellation - RPI

http://tw.rpi.edu

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Chaired Professors: McGuinness, Fox, Hendler

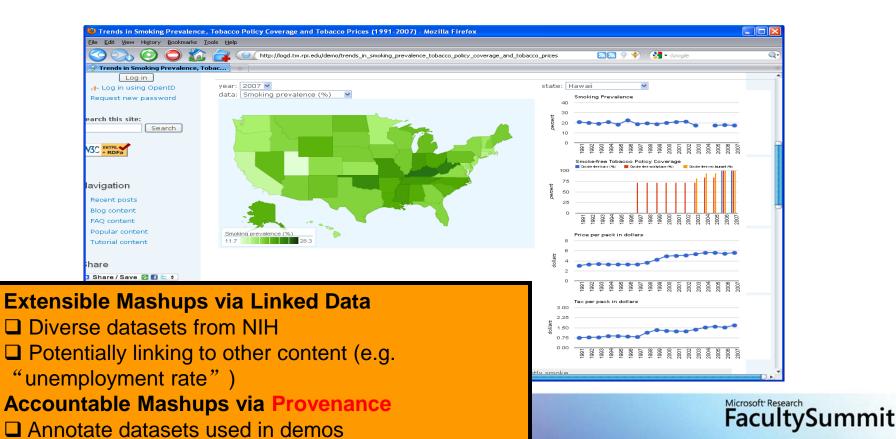
Research Assoc. Professor: Luciano

TetherlessWorld

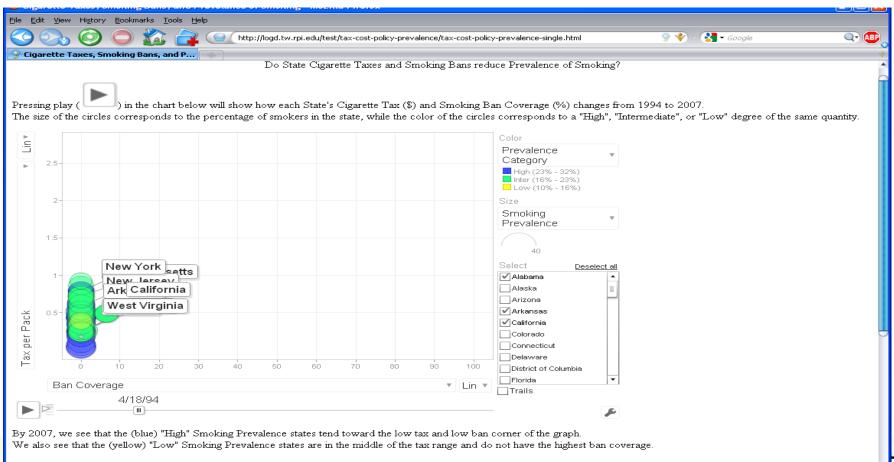
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PopSciGrid Example State - Hawaii



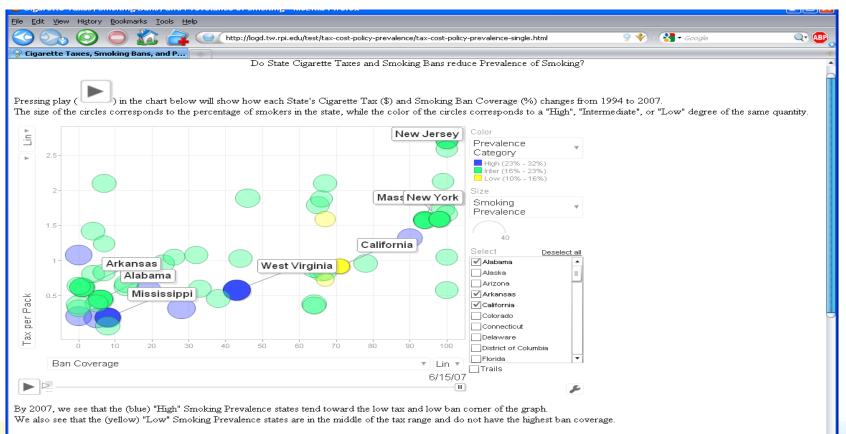
PopSciGrid in Action



The following two timelines show the Tax and Cost per Pack (in US Dollars) and the Smoking Prevalence and Degree of Smoking Ban Coverage (in percentage) for the state of Alabama. To view these measures for a different state, select it here: Alabama

PopSciGrid II

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The following two timelines show the Tax and Cost per Pack (in US Dollars) and the Smoking Prevalence and Degree of Smoking Ban Coverage (in percentage) for the state of Alabama. To view these measures for a different state, select it here: Alabama

Provenance and Water Pollution in SWQP

