



ITP/NYU

Design Expo 2011

About ITP



Design Expo @ ITP



Get Connected, Stay Connected +

- Doable
- Think Outside Your Demographic
- Disconnect
- NYC

The Voting Judges

- An investor/start-up advisor
- Founder of Brownstoner & Bklyn Flea
- A NYC Parks Administrator
- A former exec in TV & founder of a start-up incubator
- A journalist

Non-Voting Judges

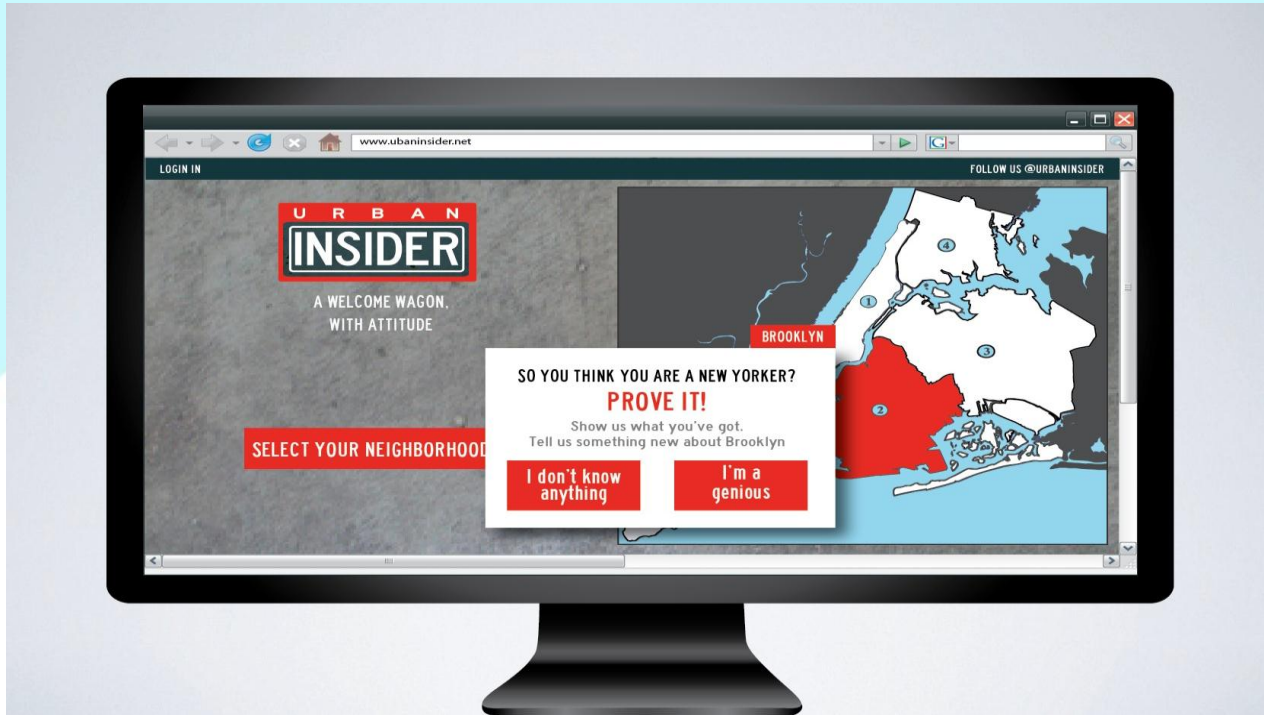
- Curtis Wong
- Shelley Evenson
- Red Burns

Criteria

- Address the topic
- Clear Statement of Problem
- Evidence of Research & User Feedback
- Originality of the Big Idea
- Design
- Tech serves the idea
- Teamwork
- Presentation

Urban Insider

Lily Szajnberg, Frankie Cheung, Valentina Camacho, Allison Eve Zell



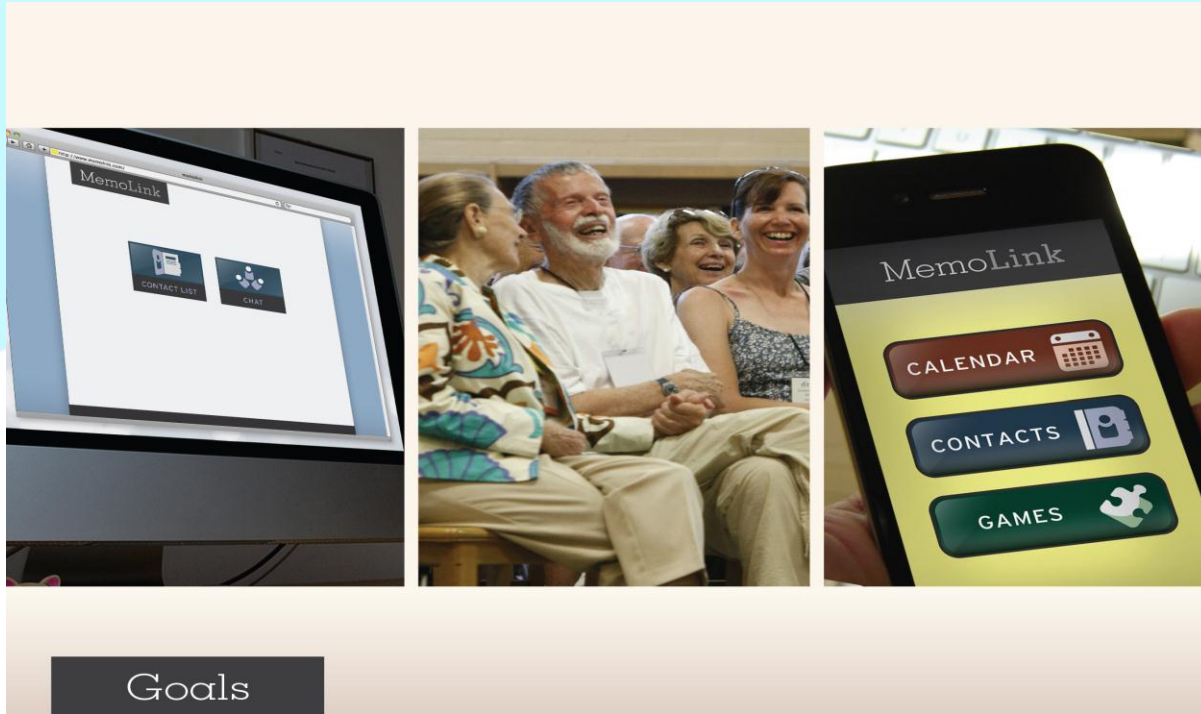
BondFire

Andrea Cheung, Krystal Banzon, Chien-Yu Lin, Bobby Genalo, Thitiphong Luangaroonlerd



MemoLink

Craig Proetzel, Jeremy Diamond, Naliaka Wakhisi, Ge Yu



And the winner is...

WALK  **IT**

Microsoft Research

Faculty Summit



FUTURE WORLD

2011 ← 2031