

MOTIVATION AND PROBLEM

- SPAM calls are organized attempts with the purpose of marketing, spreading unwanted information, and scamming.
- The US is among the most spammed countries in 2020, with **28 calls per month per** person.

• The US had **46 billion Robocalls** in 2020.

BACKGROUND

SPAM call detection have seen multiple approaches, but are not enough.

- Tracking Call Detail Records (call origin, phone number, call duration) are effective, but new unseen records come every day.
- Analyzing the generated call transcript, but intruding users privacy.

SOLUTION

- We proposed audio-based SPAM detection for voicemail recordings.
- Audio-content analysis preserves privacy because it does not look into the spoken content or transcripts.

DATASET

- Collected 596 voicemails from different users with median duration of **30** secs \pm 25 secs.
- Data annotated as {Human vs Robocalls} and {SPAM vs Non-SPAM}.
- 6.3 ± 3.4 secs was the time it took the annotators to decide if a voicemail was SPAM.
- Among all Non-SPAM calls, **90% were** Human calls and 10% were Robocalls.
- Among all SPAM calls, **39% were Human calls** and 56% were Robocalls.
- In Human calls, the ratio of **female** speakers was **2:1 for SPAM** and 4:3 for Non-SPAM.

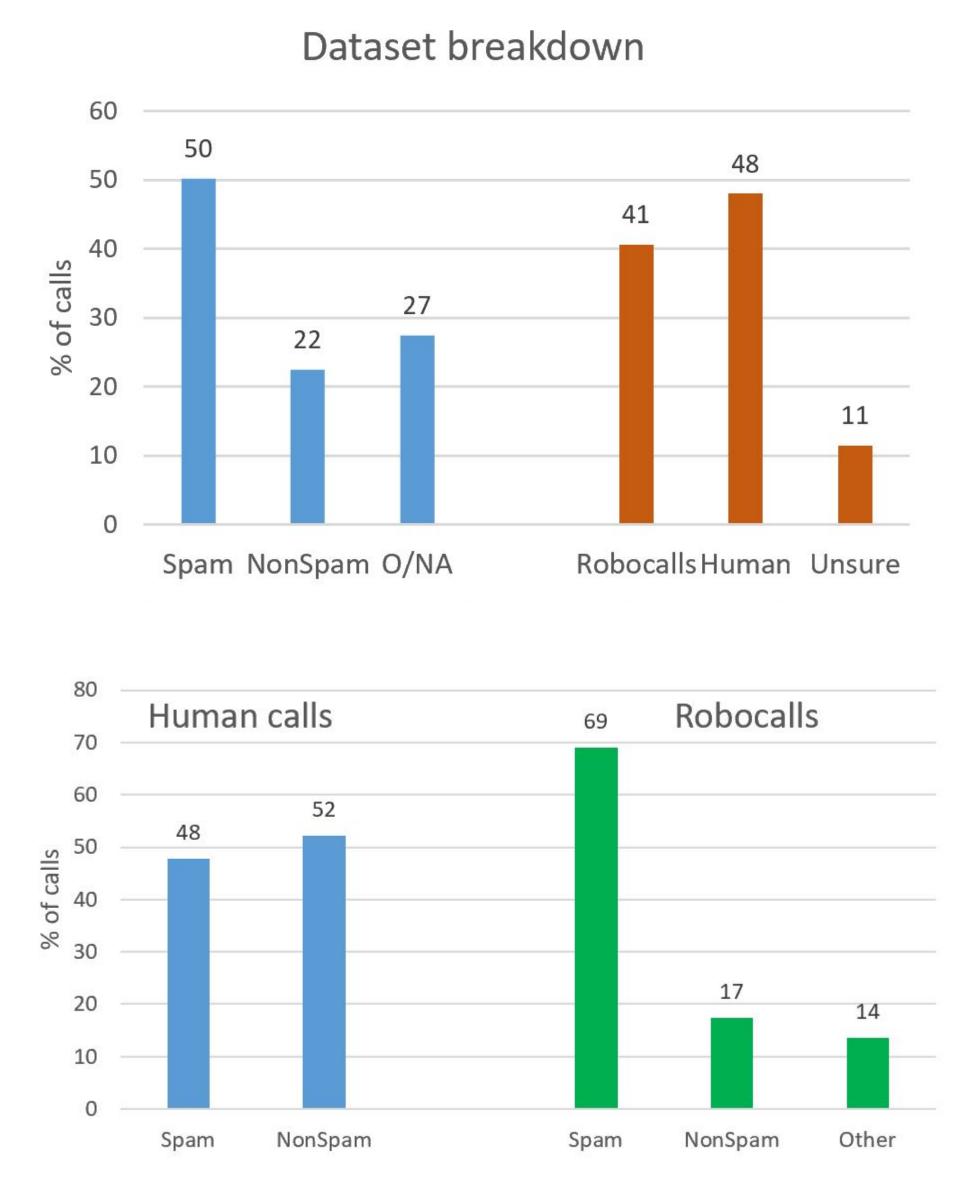
AUDIO-BASED SPAM CALL DETECTION

Benjamin Elizalde, Dimitra Emmanouilidou

benjaminm@microsoft.com, dimitra.emmanouilidou@microsoft.com

ARE ROBOCALLS THE REAL OFFENDERS?

• Not uniquely. Robocalls made up for 34% of SPAM calls in the US in 2019.



Can we identify Human calls from Robocalls using acoustic features?

	Accuracy
Human Vs Robocalls	
(K-SVM)	$93.12 \ (\pm 2.33) \ \%$

- Features: Opensmile's GeMAPSv01b spectrotemporal statistics, 62 dim. Classification: Binary rbf-SVM, 80-20% split, 500 M.C. runs.
- 79% accuracy using a SINGLE feature, 88% using best five. Top feature selection:
- $VoicedSpecSlope0-500V_{\mu}$ (spectral)
- $F0FallingSlope_{\sigma}$, $F0RisingSlope_{\sigma}$ (spectral),
- $F0_{Perc20}, F0_{Perc80}$ (freq)
- $UnvoicedSegmLength_{\sigma}$ (temporal)
- $PerceivedLoudness_{perc50}$ (energy)

FOR HUMAN CALLERS, CAN WE IDENTIFY SPAM CALLS?

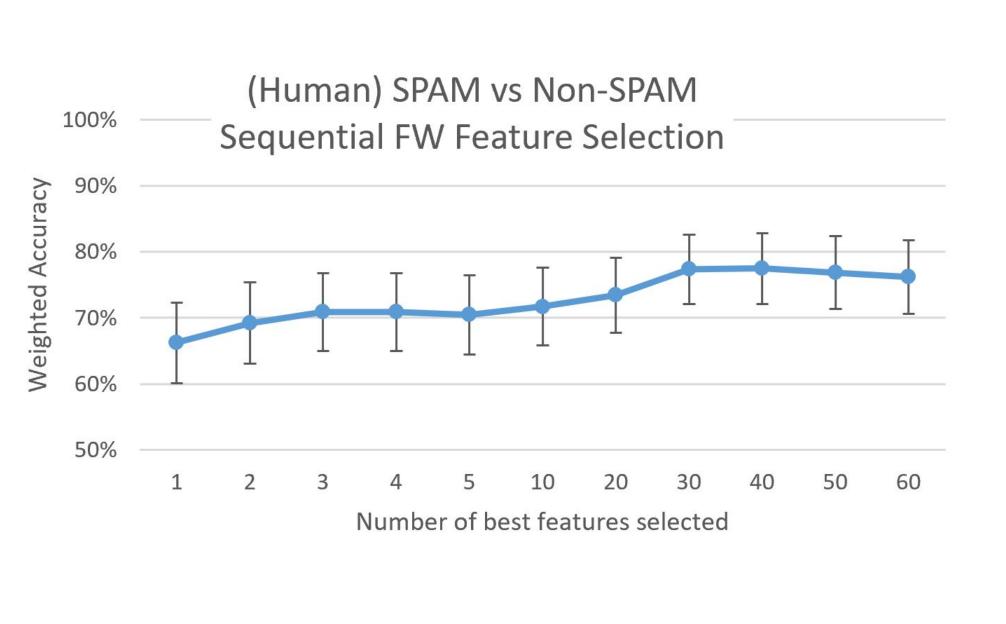
	Accuracy
SPAM vs Non-SPAM	
(K-SVM)	$75.86 (\pm 5.51) \%$
SPAM vs Non-SPAM	
(CNN)	$82.60 (\pm 4.76) \%$

• (K-SVM) Features: Opensmile's GeMAPSv01b spectrotemporal statistics, 62 dim. Classification: Binary rbf-SVM, 80-20% split, 500 M.C. runs.

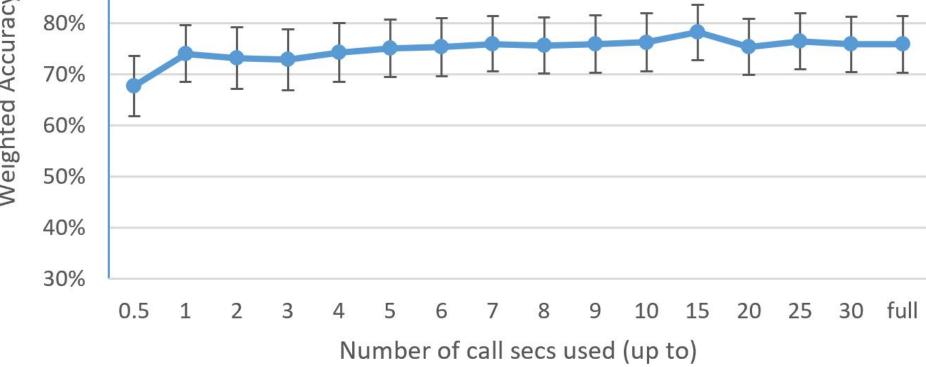
• (CNN) Features: LogMel spectrogram 32 channels, 32msec frames. Classification: 2-block CNN (32,5,1|64,3,2), 75-10-15% split.

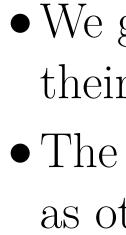
• For (K-SVM), 65% accuracy using SINGLE feature; 70% using five. Top feature selection:

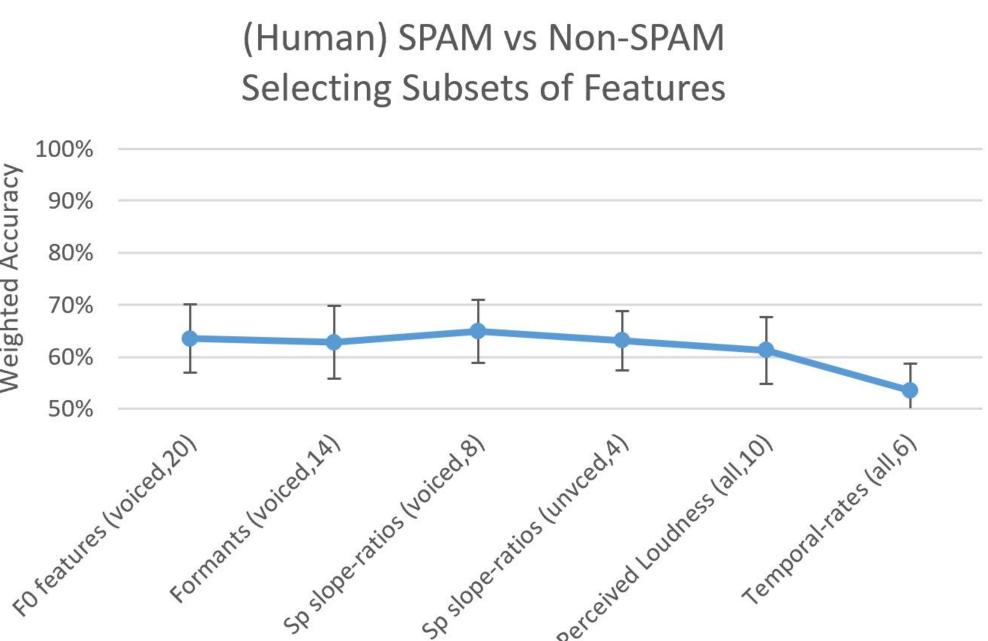
- $UnVoicedSpecSlope0-500V_{\mu}$ (spectral)
- Voicedsegm/sec (temporal)
- $F2_{\mu}$, $F0FallingSlope_{\sigma}$ (freq)
- $VoicedSpecSlope0-500V_{\sigma}$ (spectral)
- Harmonic-NoiseRatioµ (energy)

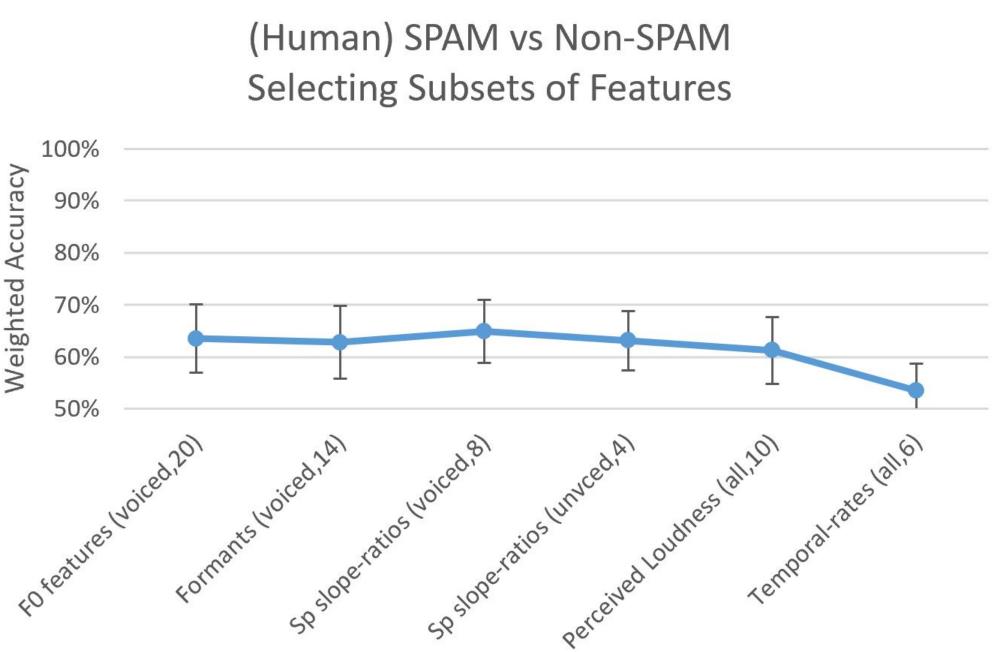


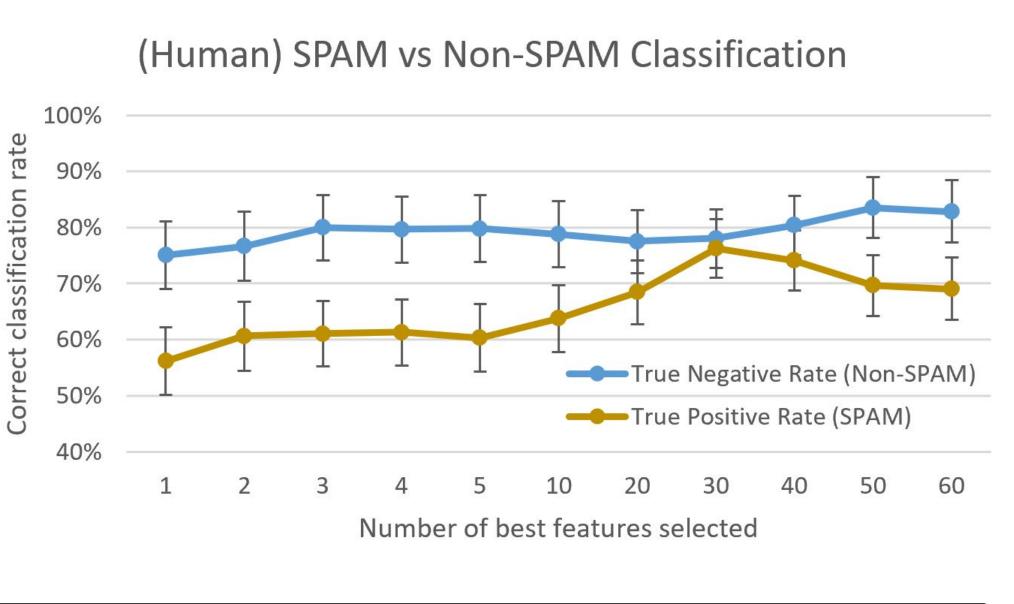














• We grouped features into subset types to compare their contribution to Human SPAM classification.

• The unvoiced feature subset contributes as much as other voiced feature subsets.

• A small number of features performs better at identifying True Negative cases (Non-SPAM) rather than True Positives (SPAM). A larger number of features is needed to boost up True Positive (SPAM) classification rate.

CONCLUSION

• We found that audio content in voicemails can be used to distinguish SPAM vs Non-SPAM (85% acc), Robocall vs Human calls (93% acc). • Robocalls made up 56% of our dataset; we can identify them well with a few features. • A large number of human voicemails were labeled SPAM (48%), which underlines the need to process calls beyond Robocalls. • Unvoiced regions features are useful for classifying Human SPAM vs Non-SPAM. • Even for human calls, just a few secs are enough to distinguish SPAM from non-SPAM.