



# Tools and techniques for outreach and popular engagement in eScience

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Microsoft eScience Workshop 2012

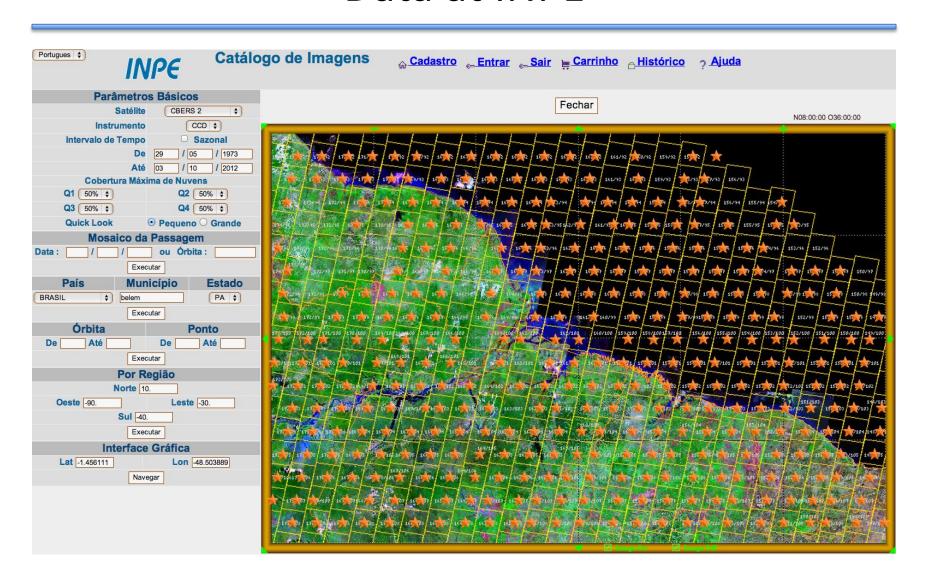
# Actually...

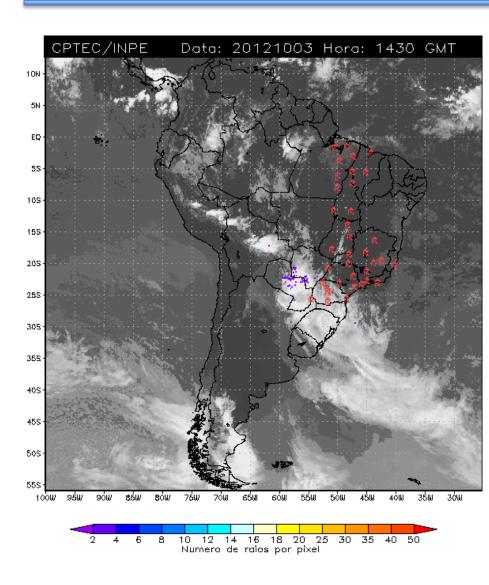
- INPE's ongoing projects related with citizen science, outreach and lots of data.
- Some additional possibilities.
- Cooperation with Johns Hopkins University.
- A wish list.

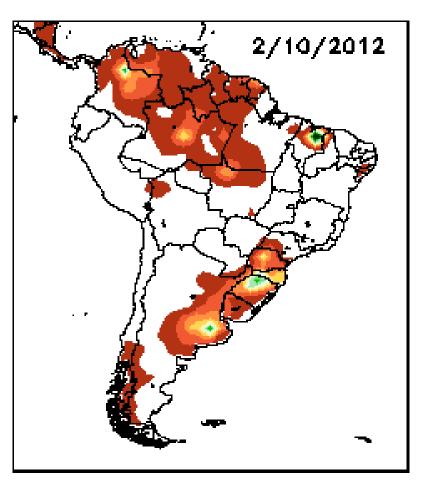
# We have lots of data!

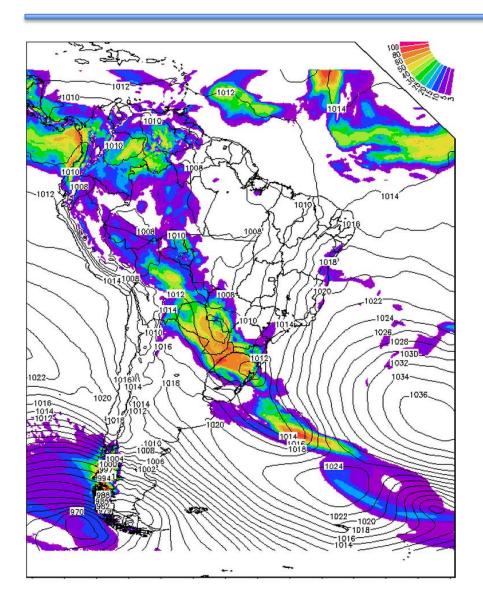
#### **About INPE**

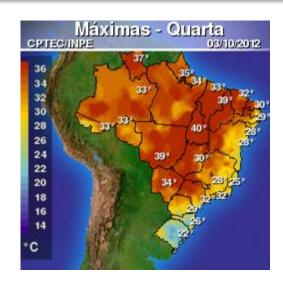
- Brazilian National Institute for Space Research.
- Mission: foster science and technology in earth and space context.
- Offer products and regular services in benefit of the country.
- Several activities related to collection, processing and distribution of environmental data.



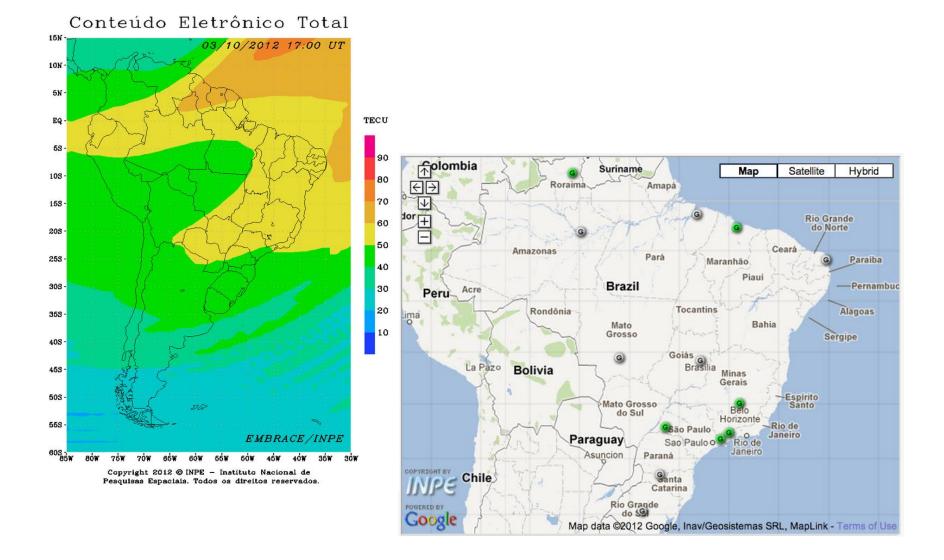












- Most of the data is public.
- Available through web sites related to the activities of the institute/centers.
  - Web sites designed to show the information (human consumption).

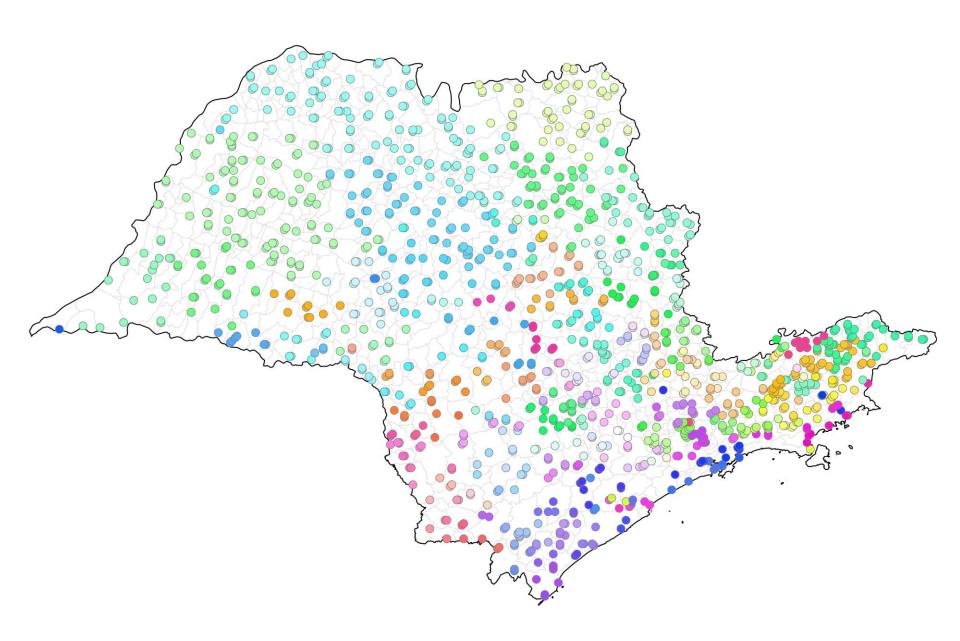
- What about the raw data?
- How can we allow non-scientists access and tools to play with this data?
  - How can we know what they want?

# Case Study: CPTEC/PCDs



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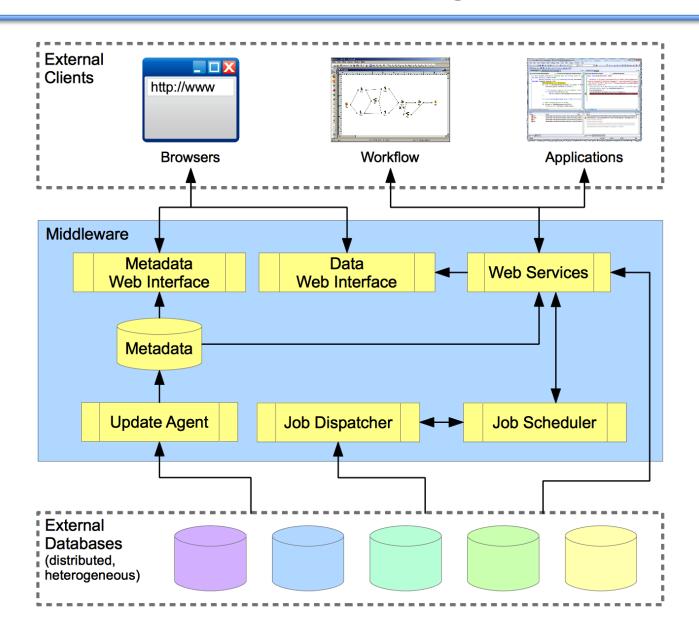
DataHora	Pluvio	PressaoAtm
2010-06-20 18:00:00.0	0.25	
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2010-06-20 12:00:00.0	0.25	
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2010-06-20 03:00:00.0	0.25	
2010-06-20 00:00:00.0	0.25	
2010-06-19 21:00:00.0	0.25	
2010-06-19 18:00:00.0	0.25	
2010-06-19 15:00:00.0	0.25	
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2010-06-19 03:00:00.0	0.25	
2010-06-19 00:00:00.0	0.25	
2010-06-18 21:00:00.0	0.25	
2010-06-18 18:00:00.0	0.25	
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2010-06-17 06:00:00.0	0.25	
2010-06-17 03:00:00.0	0.25	
2010-06-17 00:00:00.0	0.25	
2010-06-16 21:00:00.0	0.25	



# Case Study: CPTEC

- Compare the rainfall in a specific city for the month of October in two given years.
- Can we get a comparison between the last five years of rainfall for a town?
- People complain that the end of this fall is colder than usual, is it correct?
- Where was the coldest recorded temperature in the winter of 1990 in São Paulo State?
- Which is the highest ever rainfall in a day registered in Porto Alegre city and in Rio Grande do Sul State in general?
- Is there any city in Minas Gerais State where, in most of the summer days, there isn't any rainfall at all?
- Considering cities close to the equator line, which has the highest average rainfall?

## Data Access Integration

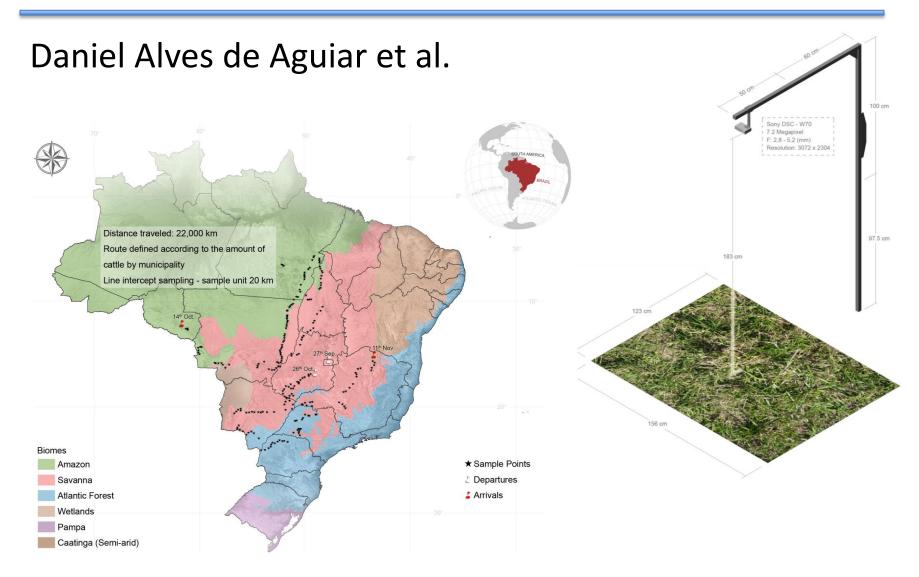


### How?

- Metadata/coverage extraction.
- No data replication.
- Different access modes.
- Inspired by JHU's SDSS / MyDB / CasJobs.

# We could use some help!

# Pasture quality evaluation



Small-scale Citizen Science?





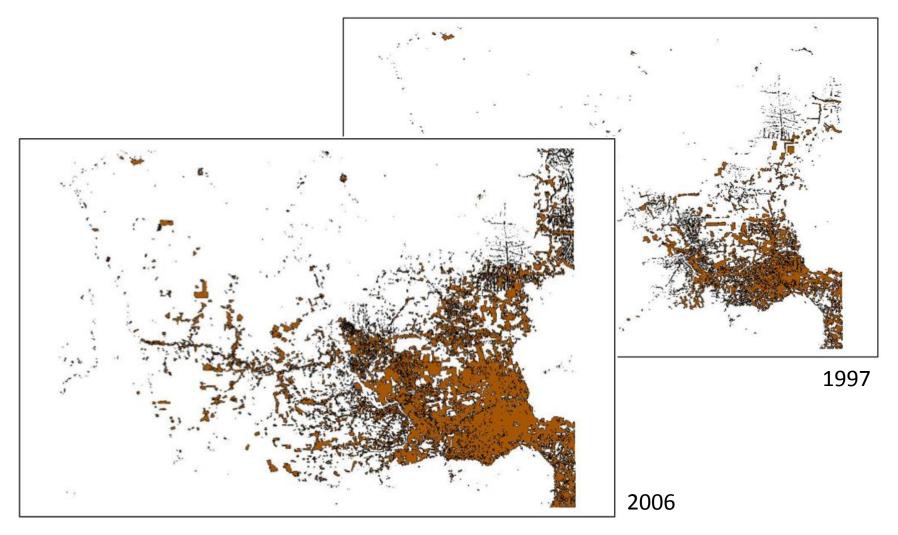
www.samplepoint.org

#### **Effort**

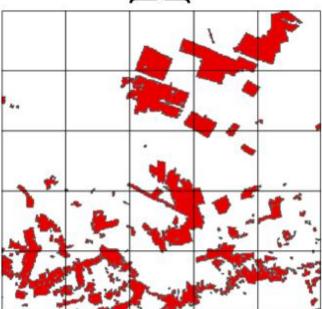
- 2403 images, soon 1300 more.
- 36 sample points per image.
- 2 minutes to label each image.
- 5 experts, 23 hours each.
- Distinction sometimes difficult.

# Land Use Shape/Patterns/Evolution

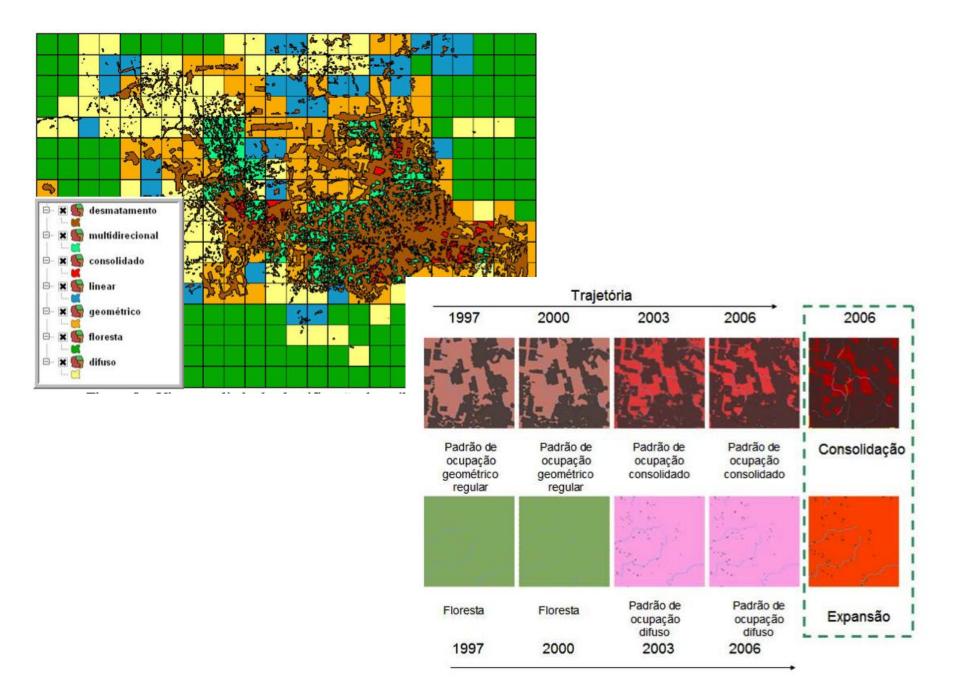
Maria Isabel Escada et al.



## 10 km



Pattern	Туре	Description	Semantic
Server Server Out	Diffuse	Small spots     Isolated spots     Low to medium density     Uniform distribution	Beginning of human occupation     Spontaneous (unplanned) occupation     Small producers and farmers     Riverside population
and,	Linear	Long and continuous spots     Low density     Unidirectional	Start of occupation along roads Spontaneous (seldom planned) occupation Small rural producers
I	Geometric	Medium to large spots     Regular geometric shape     Low to medium density	Initial occupation stages     Medium to large farms
	Multidirectional, unordered	Small to medium spots that were joined together     Different shapes (irregular, geometric, linear)     Medium to high density     Multidirectional	Expanding occupation, initially spontaneous     May have concentration of land owners     Small to medium rural producers
n de la companya de La companya de la co	Consolidated	Large and continuous spots     Low density and regions of remaining forest     Compact and continuous spots	Advanced occupation stages     Concentration of farmers     Small, medium and large rural producers     Consolidated occupation
	Forest	Absence of deforestation	No signs of human occupation



#### **Effort**

- 2.1 million tiles (@10km²).
- 330.000 tiles (@25km²).
- Too much for analysts: projects in small regions, manual/automatic labeling.
- Classes are fuzzy.
- Zooniverse!













# Wish List

# Organize!

- Ad-hoc development → make it official as institutional R&D.
- Involve more graduate students.
- Investigate open data possibilities.

# Get people involved!

- 80M+ Internet users.
- Mathematics Olympics, Astronomy Olympics.
- S,T&I Ministry "S&T Week".
- K-12 Computer, Environment, Science projects.