



## First thoughts

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Inspiration from ordinary life

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Waiting for public transportation

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Inspiration from ordinary life

Waiting for public transportation

The subway station environment





Waiting is boring

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Subway platform tend to be disorganized



Security lines are mostly neglected





Technology



Technology





Technology

position sensors



Technology

position sensors

presence sensors



Technology

position sensors

presence sensors

motion sensors



Technology

position sensors

presence sensors

pressure sensors

motion sensors



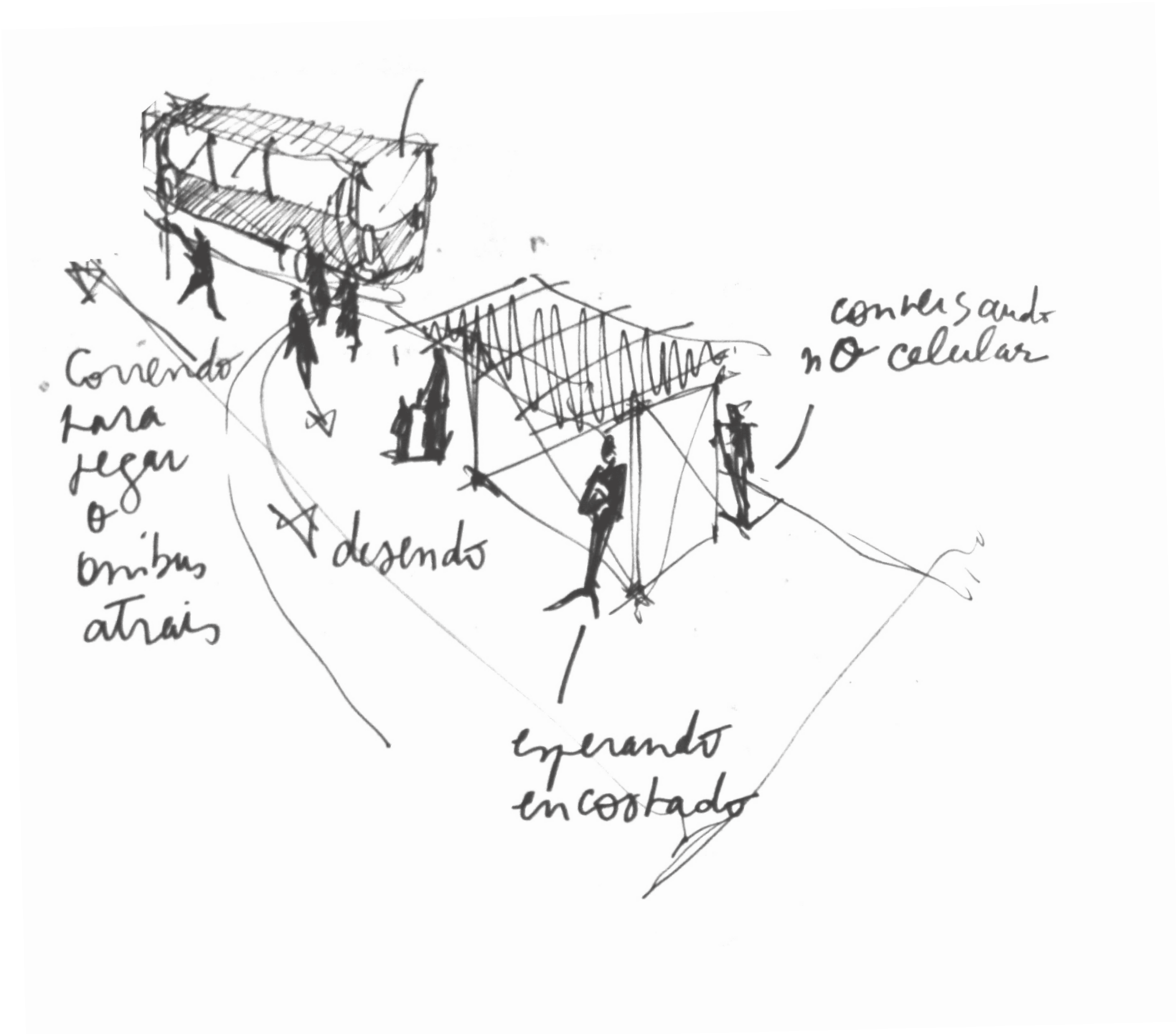


Rio's subway





Drafts





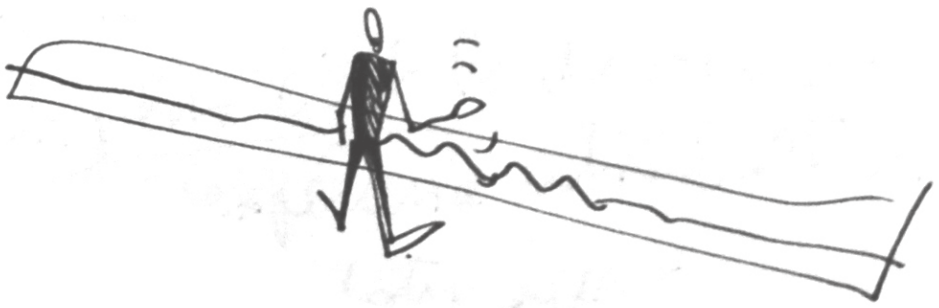
Drafts



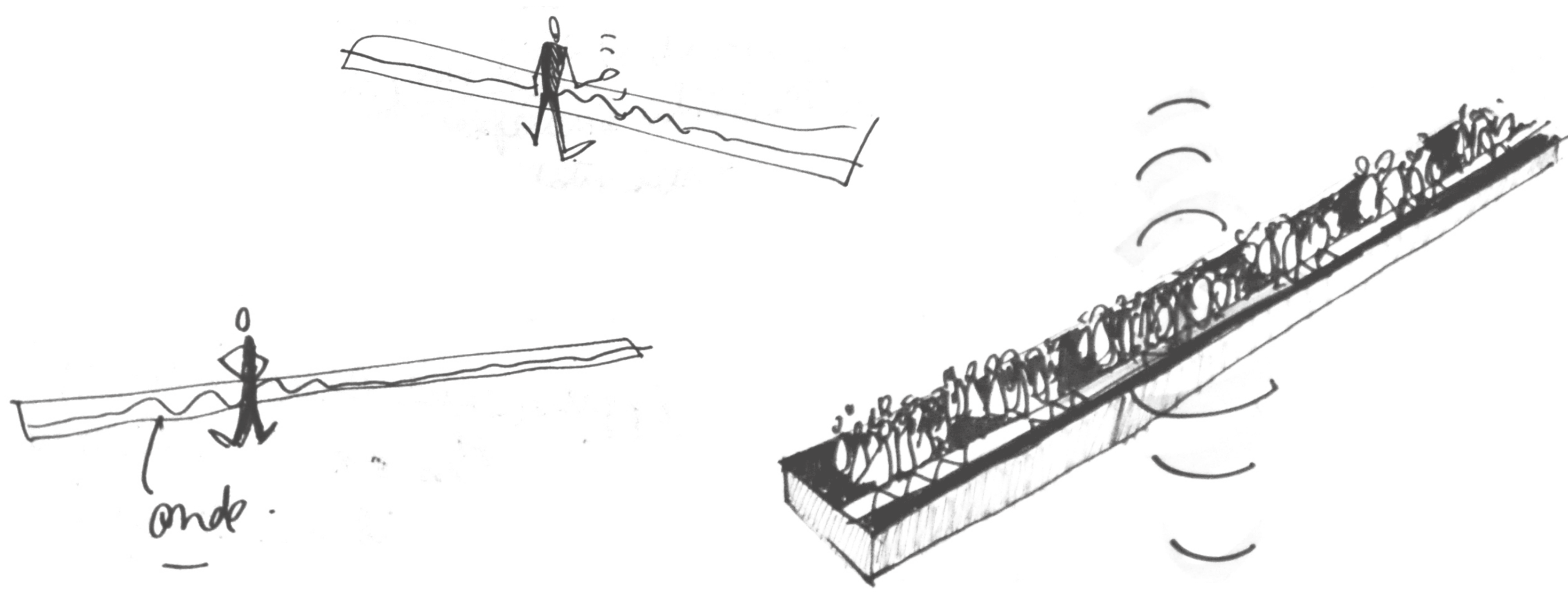
Drafts



Drafts



Drafts

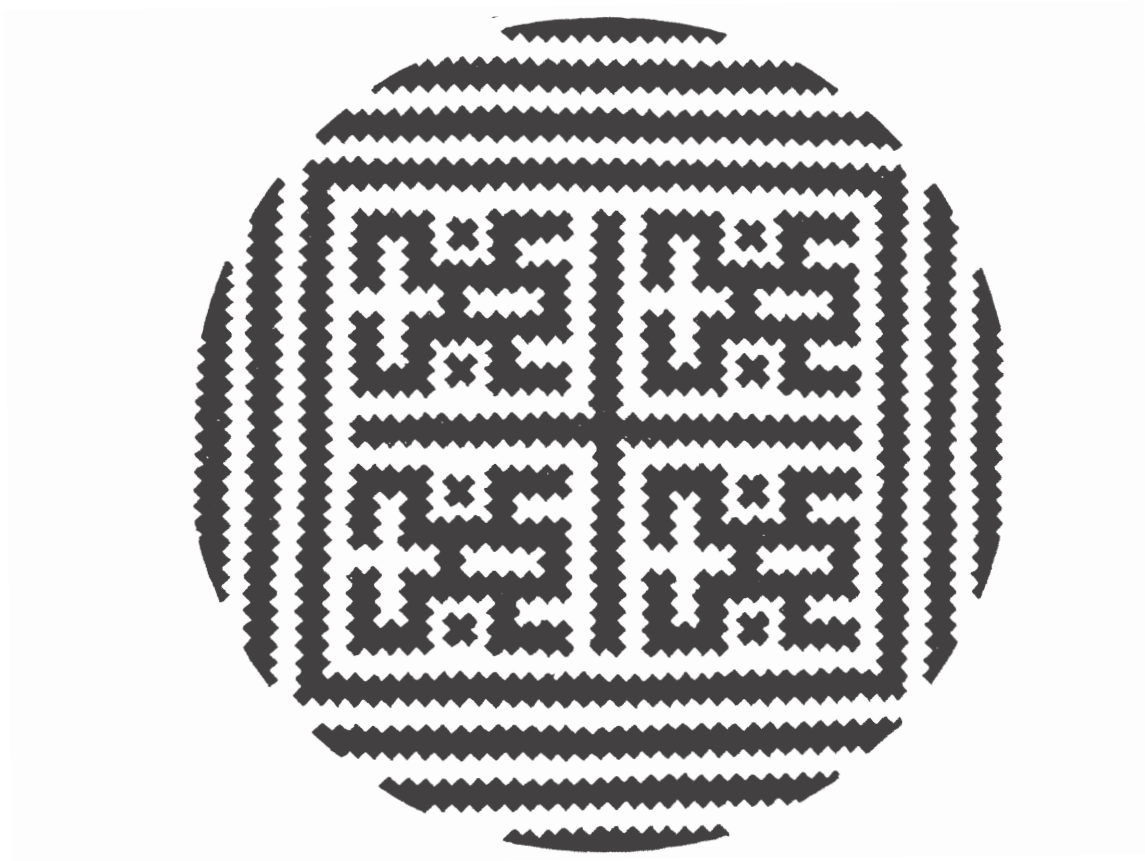
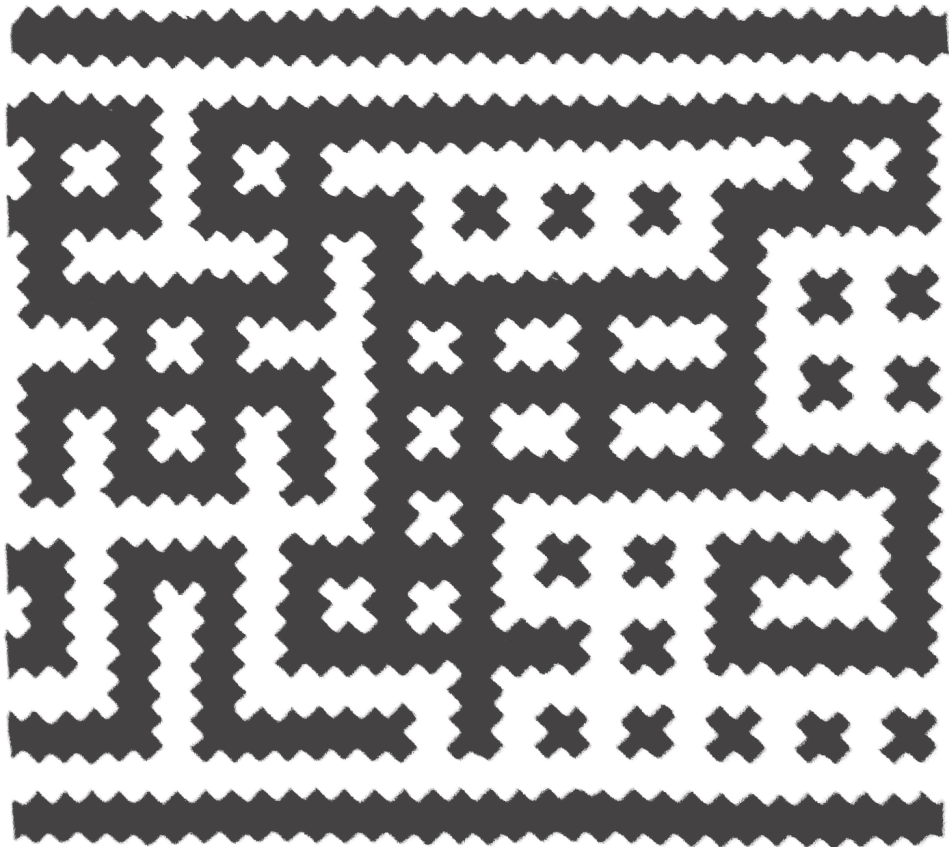




Indigenous artwork references



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Indigenous artwork references

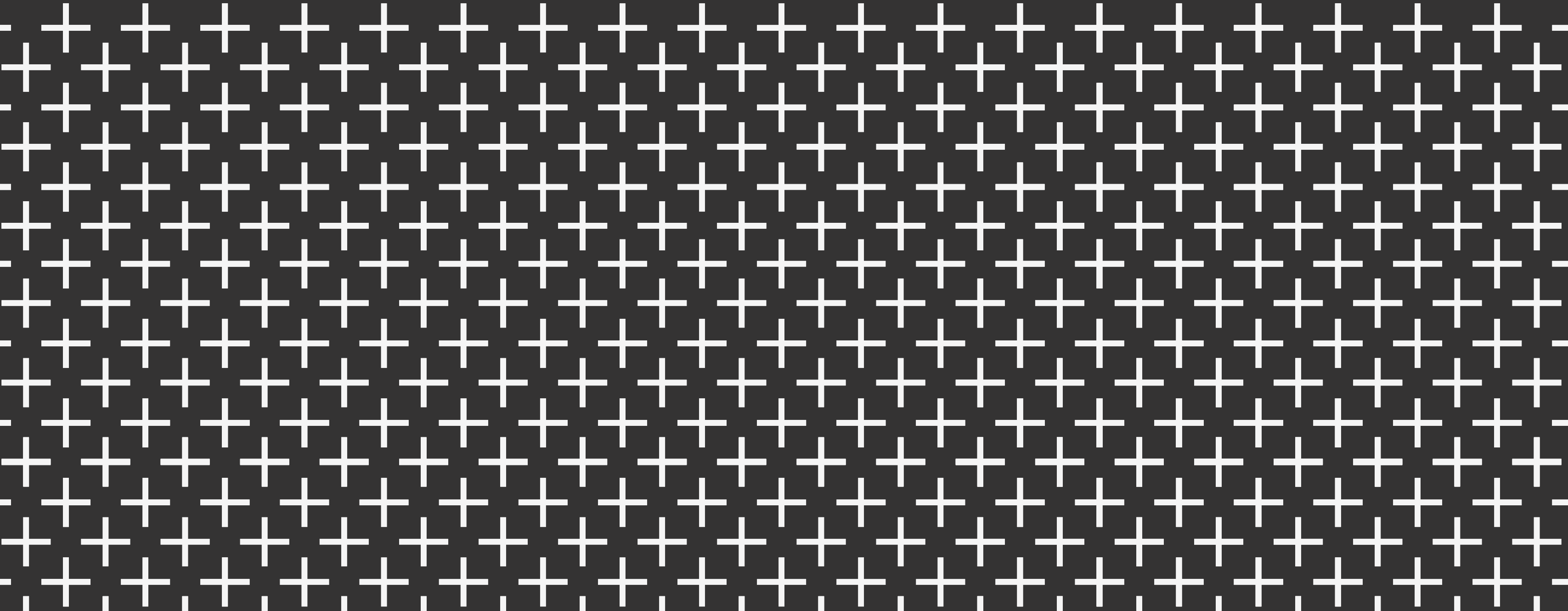




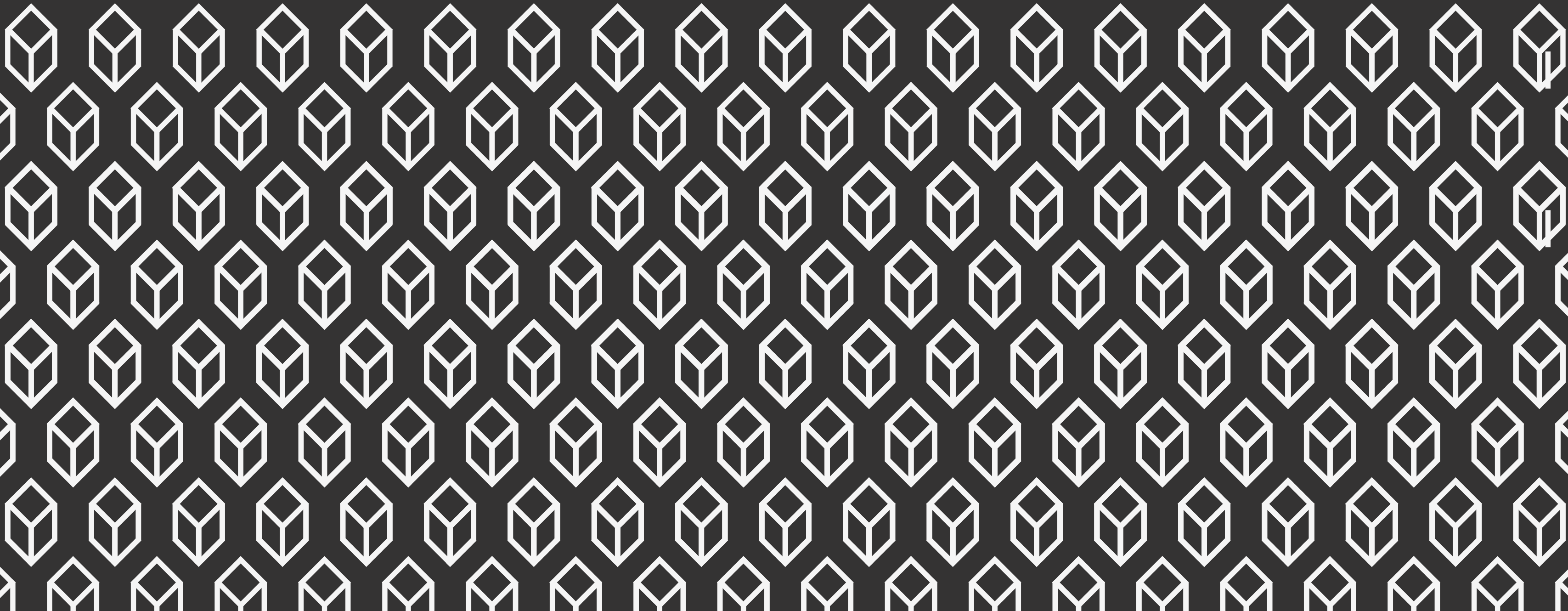




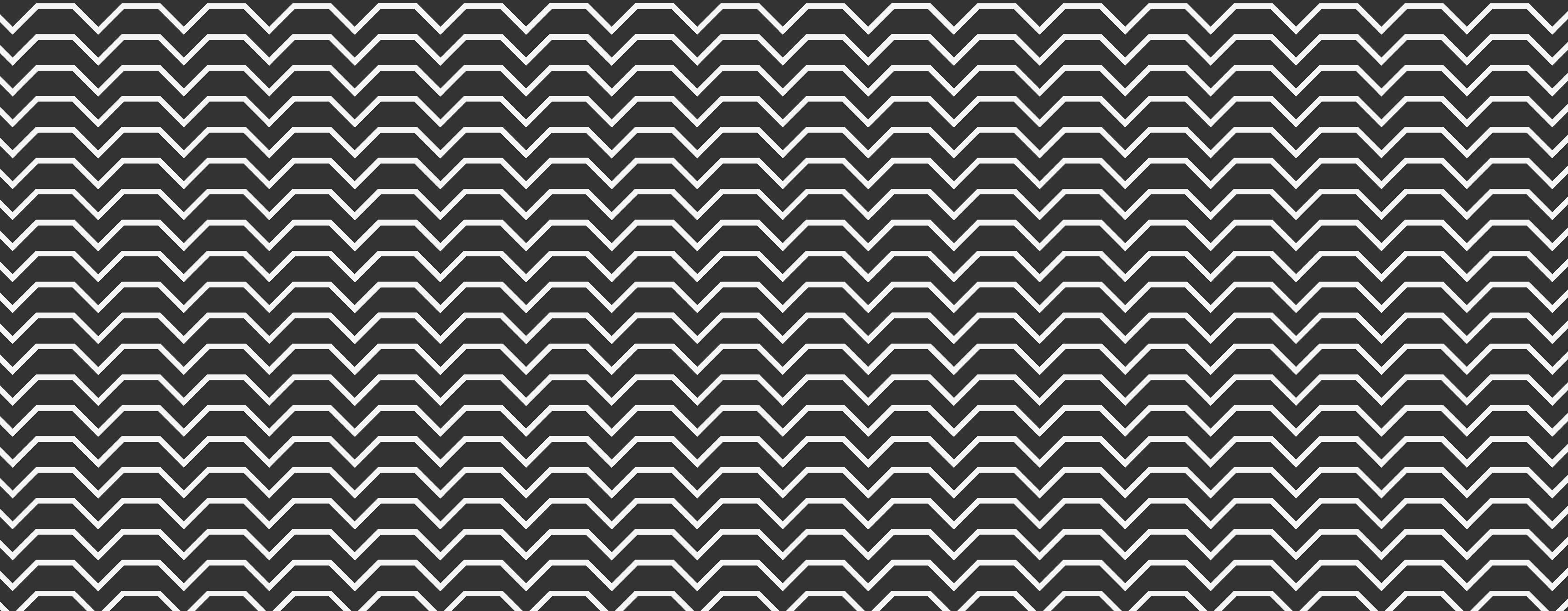
Graphic experiments



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## Prototyping the experience



Prototyping the experience





Prototyping the experience



# Prototyping the experience



Prototyping the experience



## Prototyping the experience







## In short

Platform is a system designed to :

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provide real time information



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make use of existing neglected areas

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Platform is a system designed to :

provide real time information

make use of existing neglected areas

educate people to behave collectively

enhance waiting time experience



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