

# **babajob.com**

## Overview

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# About Babajob

**Babajob connects employers & informal sector workers** – maids, cooks, drivers – etc. via the web and mobile (WAP, SMS + Voice)

– **A scalable, replicable, profitable solution to fight poverty** by creating radical efficiency in the informal job market

- Public beta launched Sept 2007 for Bangalore.
- Nationwide launched January 2009
- 120,000 registered users (web + mobile)
- Largest digital supply of blue-collar jobs in India
  - 320,000 jobs listed and 80,000+ jobseekers
  - Adding 900 positions/day
- **Expanding to Indonesia with Grameen**

“Babajob seeks to bring the social networking revolution to the world’s poor” -  
October 30, 2007   
[Link](#)



Winner of 2 of 3 2009 MoMo Peer Awards in Barcelona. [Link](#)

# A Story of 2 Nannies



Mary

- Edu: 5<sup>th</sup> standard
- Speaks Kannada
- **Earns \$20/month**
- Only knows people in slum



Jeena

- Edu: 5<sup>th</sup> standard
- Speaks Kannada
- **Earns \$170/month**
- Has sister who works for a rich family

# A Story of 2 Nannies



Why do some escape poverty?

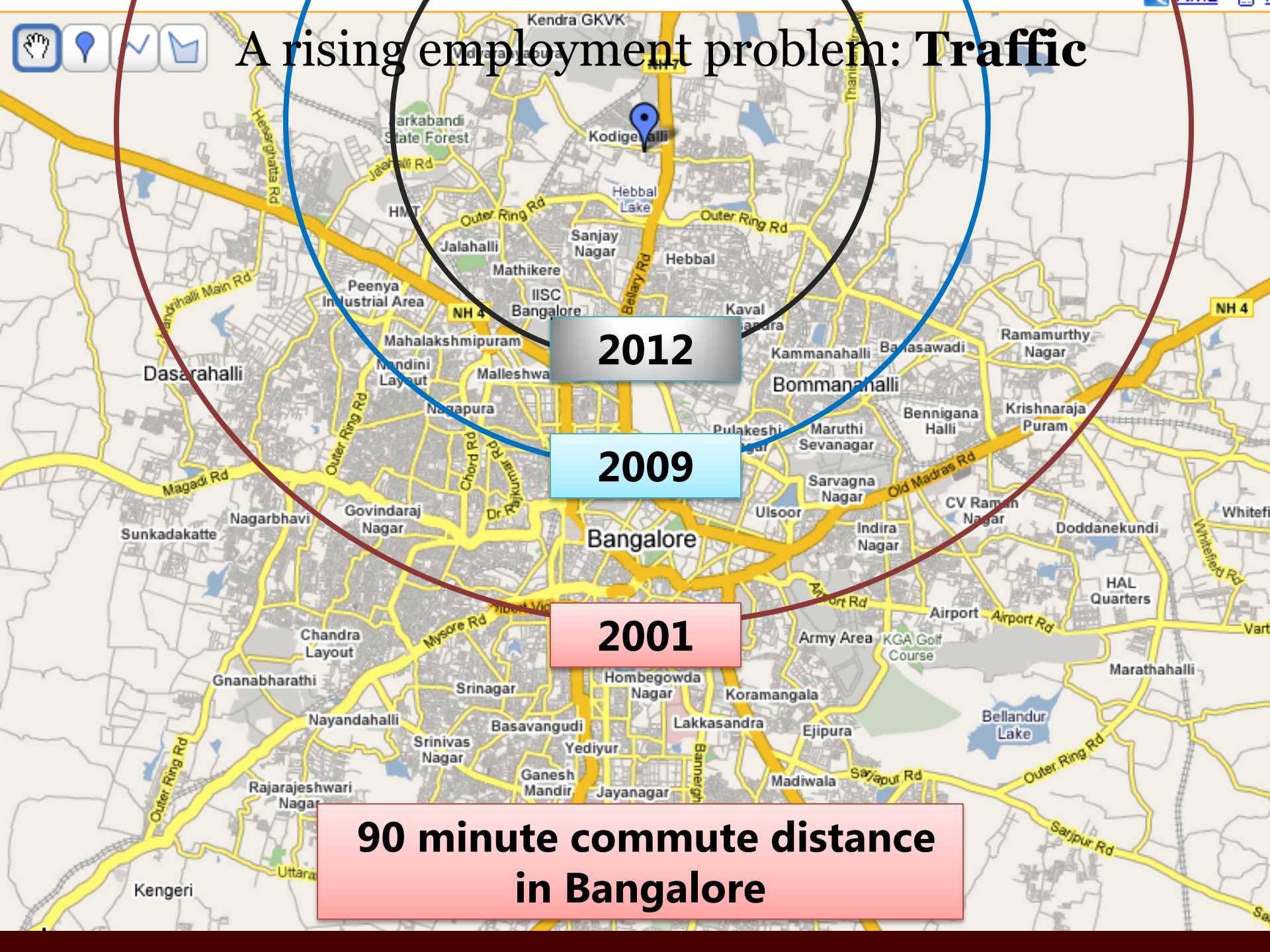
Key factor - **Access to better paying jobs**

Historically - **Social network**

Going forward - **Aggregate/filter jobs & seekers**

See Appendix: Source: *Escaping Poverty and Becoming Poor: Who Gains, Who Loses, and Why?*, ANIRUDH KRISHNA, 2003 [http://www.pubpol.duke.edu/krishna/documents/Krishna\\_Rajasthan\\_poverty.pdf](http://www.pubpol.duke.edu/krishna/documents/Krishna_Rajasthan_poverty.pdf)

# A rising employment problem: Traffic



2012

2009

2001

**90 minute commute distance  
in Bangalore**

# Size of Indian Informal Job Market

Year	growth rate	working pop (20-54)	non-farm labor	mobile in household	% unorganized labor
2008	2.4%	594,542,592	42% 249,707,889	50% 124,853,944	92% 114,865,629
2009	2.4%	608,811,614	43% 261,788,994	58% 151,837,617	91% 138,172,231
2010	2.4%	623,423,093	44% 274,306,161	64% 175,555,943	90% 158,000,349
2011	2.4%	638,385,247	45% 287,273,361	78% 224,073,222	89% 199,425,167
2012	2.4%	653,706,493	46% 300,704,987	83% 249,585,139	88% 219,634,922

## Favorable Trends:

- ↑ Mobile penetration
- ↑ Rural->Urban migration  
100m moved in last decade for better jobs!
- ↑ Working age population
- ↑ Job changes/yr

## Target seeker population

2008: 114mn

2012: 219mn

2012: 2 job searches/yr X  
Rs 150/search =  
**\$1.3 bn market**

# What users want from a job site

## Employers:

- Lots of great, reachable candidates
- Easy:
  - “Just send me someone great” – agency role
- Trustworthy
- Guaranteed
- Cheap

## Job Seekers

- Access to better jobs:  
**Higher pay, closer to home, better status, better timings**
- Reachable to non-literate, poor and non-web
- Knowledge of **nearby jobs** or **higher paying jobs** in the city.

# What users want from a job site

## Employers:

- Lots of great, reachable candidates
- Easy:

## Job Seekers

- Access to better jobs:  
**Higher pay, closer to home, better status,**

When do informal **hires happen? Connect on:**

- **Salary, Category, Distance**
- Language, Hours, Skills/Experience
- + Employer **trust threshold**



# Babajob Vision

## World's best web + voice portal for informal labor

**A scalable, replicable, profitable solution to fight poverty by creating radical job market efficiency for the informal sector**

How:

- Connect **computer/voice-based employers** to **seekers with phones**.
- Seekers: **Sell/monetize access** to jobs via mobile
- Employers: Sell **Database Access** and **Guaranteed placement**
- Ecosystem: Sell **leads** to **employment agencies**

# Mobile Jobs: Goals & Demand

- Carrier Goal: Broadly **increase ARPU in BOP** and Rural segment
- A **scalable, simple, highly profitable** and **non-labor intensive** service
  - Real placements => higher usage
- **Radically increase size of market**
- **Lots of job posts** are required
- **High Job demand** -
  - *"It makes rational sense to pay Rs 30/month if it yields Rs 500 in increased income"*
  - *2.4% response from 100,000 low-ARPU users in pilot*
  - **21.4% click to buy@Re 1/day**
- Next 200m Indian job seekers:
  - Not qualified for jobs today on naukri & monster
  - Not computer literate

Primary goal: **Connect job seekers to nearby, better paying jobs**

# Babajob User Interface : Income

Different interfaces for different users

Increasing Richness & Complexity

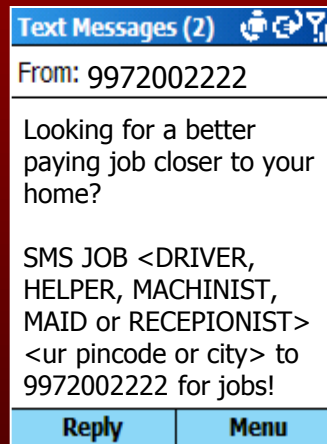
Call Center  
80 4115 5492



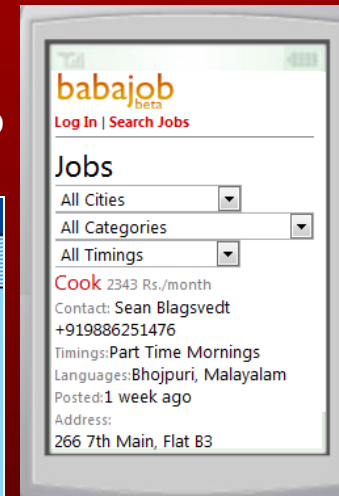
Automated Voice  
(English, Kannada, etc)

Please tell us which type of job you are looking for. Press  
1 for Security Guard  
2 for Housekeeping  
3 for Receptionist  
4 for Delivery Helper  
5 for Driver  
Or 6 for more

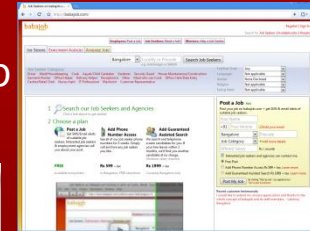
SMS / Mobile App  
(mostly English)



Mobile Web + App  
<http://babajob.com/m>



PC Web  
<http://babajob.com>



Increasing user income & literacy

# Voice use cases

Job seekers can:

1. Easily hear jobs in their **category** and **city** within 20 seconds
2. **Apply to jobs** by recording a message for employers
3. Specify salary, pincode, language, experience, gender, etc to refine their search
4. **Record a voice profile** (which implicitly now lists the user as an available job seeker)
5. Listen to messages from employers
6. Forward jobs to friends

Employers can:

1. Hear candidates in their city and category
2. Record a job post (with pincode, salary + recording)
3. Contact job seekers via voice message
4. Listen to incoming job applicants that have applied

# Search for jobs via voice

Step 1

Welcome to Babajob.  
Press 1 for Hindi,  
2 for Kannada or  
3 for English

3

Step 3

Please tell us which type of  
job you are looking for.  
Press  
1 for Security Guard  
2 for Housekeeping  
3 for Receptionist  
4 for Delivery Helper  
5 for Driver  
Or 6 for more

1

Step 5

Here are matching jobs for you:  
Wanted: **Full Time Guard** near  
**Indiranagar**, in Bangalore Must  
speak **Hindi, Tamil or English**,  
Must have **4 years** experience,  
be **male**, Salary is **5000** Rupees  
per month. Employer message:  
"We are the best security firm  
and are looking for quality  
candidates with gun experience"

To leave a message for this  
employer, press 1  
To SMS this job to your phone  
or a friend's, press 2  
To listen to more jobs, press 3

Or Press 9 to return to the home  
menu

1

Step 2

If you are looking for a Job,  
Press 1 or  
To Post a Job, Press 2

1

Step 4

To Listen to **Guard Jobs** in  
**Bangalore**, Press 1  
To change your city or add  
details like your pincode or  
salary to your profile, press 2  
To record a message about  
yourself for employers, press 3

1

# Update search/profile

## Step 6

To Listen to Guard Jobs in Bangalore, Press 1  
To change your city or add details like your pincode or salary to your profile, press 2  
To record a message about yourself for employers, press 3

3

## Step 8

Please enter your 6 digit pincode. For example if you live near MG Rd in Bangalore, press 560001

5 6 0 0 3 8

## Step 9

You entered 5 6 0 0 3 8, near Indira nagar in Bangalore. If this correct press 1 or press 2 to re-enter your pincode.

1

## Step 12

Please tell us which type of job you are looking for.  
Press  
1 for Security Guard  
2 for Housekeeping  
3 for Receptionist  
4 for Delivery Helper  
5 for Driver  
Or 6 for more

1

## Step 7 – Choose city

Which city would you like a job? Press  
1 for Bangalore  
2 for Mangalore  
3 for Mysore

*Cities change by circle*

Or to search for jobs in other states press 7  
Or to enter your pincode press 8

7

## Step 10

What is your current salary? For example, if you earn Rs 4000 per month, press 4 0 0 0.

4500

## Step 11

To search for jobs, press 1 or add more details like your experience and timings, press 2

1

## Step 13

What timings are you available to work?  
Press  
1 for Full-Time  
2 for LiveIn+ Accommodation provided  
3 for Part-Time Mornings  
4 for Part-Time Evenings

1

## Step 14

How many years of experience do you have? For example, if you've worked as a Guard for 3 years, press 3. Freshers please press 0.

1

# Job Seeker: Record a voice message

Step 15

You are done!  
To Listen to **Full-Time Guard Jobs in Bangalore** near **Indiranagar** paying above **Rs 4500** per month,  
Press 1  
To change your profile details, press 2  
To record a message about yourself for employers, press 3

3

Step 16

At the tone, please say your name.

"Rajesh Jain"

Step 17

Your name was recorded as "Rajesh Jain". If this is correct, press 1 or press 2 to re-record.

1

Step 18

At the tone, please say a 30 second message about yourself. Be sure to include your schooling, skills and talk about previous employers who can give you a positive reference

I am a very hard working Security Guard with over 5 years of experience and can use a gun and was in the Army.

Step 19

Here is the message employers will hear about you: *Play Message*

If this is correct, press 1 or press 2 to re-record.

1

Step 20

Congratulations. Employers will now be able to hear about you and will contact you if they are interested in hiring you.

To Listen to **Full-Time Guard Jobs in Bangalore** near **Indiranagar** paying above **Rs 4500** per month,




Press 1

To change your profile details, press 2

To review your message about yourself for employers, press 3

1

# UssD sign up

Text Messages (2)   

From: \*555#

Welcome

**1. New!-Job Search**

2. Music, Movies

3. Cricket, Sports




4. Love, Comedy

5. New, Info

6. Astro

Reply      Menu



Text Messages (2)   

From: \*555#

Pls enter your desired job category no:

1. Office Helper

2. Machinist

3. Housekeeping

4. Security Guard

5. Delivery Helper

6. Cook

7. Nurse/Nanny


8. Driver

9. Cashier

0. Go Back

Reply      Menu



Text Messages (2)   

From: \*555#

Please select city no where you want to work:

1. Bangalore

2. Mysore

3. Mangalore

4. Belgaum

5. Bellary




6. Overseas

7. All Karnataka

8. Other States

Reply      Menu






Text Messages (2)   

From: \*555#

Your subscription has been activated for Re1/day. You will receive upto 2 daily job alerts. Dial \*555# to manage ur alerts.

Reply      Menu

## Sample Alerts

Text Messages (2)   

From: 9972002222

Maid Live-In, Hindi, Rs 5000, Vidya Singh, Indiranagar, Bangalore

I am looking for a nice maid for our family.

Call: 99884 12345

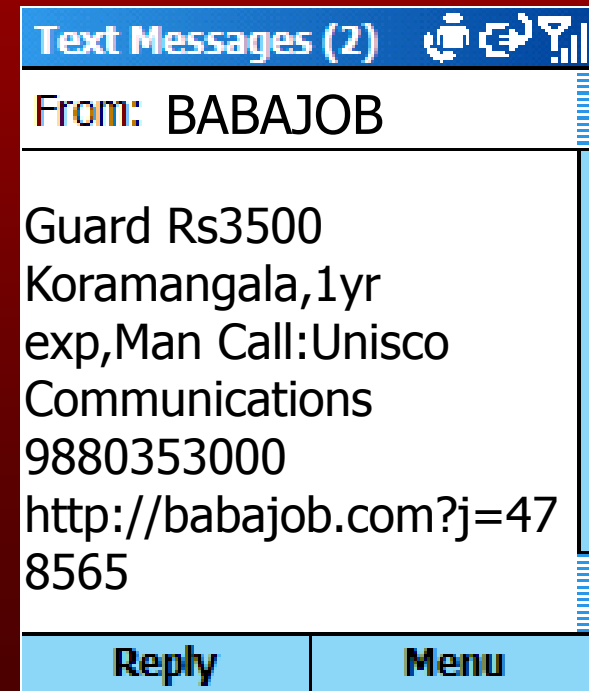
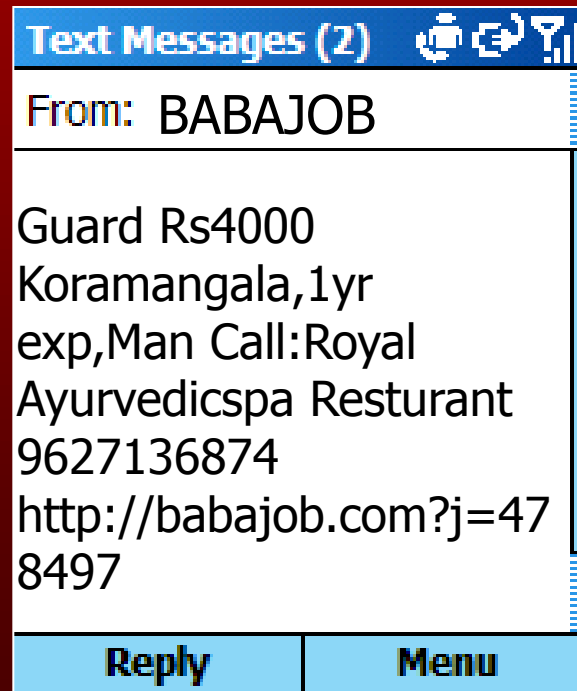
<http://Babajob.com?j=2123123>

To apply, SMS Apply 1 <your message>



# Alert examples (under 120 chars)

- Show value to job seekers with every premium SMS sent
- Contains **Title, salary, neighborhood, years exp, gender, required languages, employer name, number, URL and some description**



*These are real alerts from 3 randomly chosen jobs in our system.*

# Job Seeker Disclaimer + Search

**Agree (Rs 5) | Decline**

This service is brought to you by Babajob.com, where everyone in India can find nearby, better-paying jobs.

Charges: Rs. 5/day for 24 hour access

Your phone number is: 919000012345

Disclaimer

**1. Disclaimer Page**  
click Agree (Rs 5)

More languages to be added based on circle deployment

**babajob**  
बेहतर काम सब के लिए  
हिंदी | English | ಕನ್ನಡ | தமிழ் | తెలుగు

दूधना नौकरियाँ अंदर  
दिल्ली (2194)  
हैदराबाद (1813)  
किम्बतोर (1145)  
बैंगलुरु (1073)  
जयपुर (733)  
मुंबई (584)  
लखनौ (515)  
अन्य राज्य में खोजिये

निजीकता शहर द्वारा अभ्यर्थी तल

Hindi

**babajob**  
எல்லோருக்கும் நல்ல வேலை  
हिंदी | English | ಕನ್ನಡ | தமிழ் | తెలుగు

தேடுதல் வேலை  
டெல்லி (2194)  
ஹைதராபாத் (1813)  
கோயம்புத்தூர் (1145)  
பெங்களூர் (1073)  
ஜெய்ப்பூர் (733)  
முல்லை (584)  
லக்னோ (515)  
பிற மாநிலங்களில் தேடு

முதலாளி :  
மாநகர வாரியாக பதிவா

Tamil

**babajob**  
ಬತ್ತಲೆ ಕೆಲಸ ಎಲ್ಲರಿಗೂ  
हिंदी | English | ಕನ್ನಡ | தமிழ் | తెలుగు

ಚೂರಿಸಿ ಕೆಲಸಗಳು ಒಳಗೆ  
ದೆಹಲಿ (2194)  
ಹೈದರಾಬಾದ್ (1813)  
ಬೆಂಗಳೂರು (1145)  
ಬೆಂಗಳೂರು (1073)  
ಜೈಪುರ್ (733)  
ಮುಂಬೈ (584)  
ಲಕ್ನೊ (515)  
ಬೇರೆ ರಾಜ್ಯಗಳನ್ನು ಹುಡುಕಿ

ಮಾಲಿಕರು :  
ನಗರಕರ್ಮಿ

Kannada

**babajob**  
అందరికూ మంచి పనిలు  
हिंदी | English | ಕನ್ನಡ | தமிழ் | తెలుగు

వేర్కొండి/పరిశోధన పనిలు లుపల  
దేహళి (2194)  
హైదరాబాద్ (1813)  
కిమ్బత్తూరు (1145)  
బెంగుళూరు (1073)  
జైపుర్ (733)  
ముమ్మై (583)  
లక్నో (515)  
వేరే రాజ్యంలు వేర్కొండి

యెజుమన్న :  
వేరే వేరే అంబయి వేర్కొండి

Telugu

**babajob**  
Better Jobs for Everyone  
हिंदी | English | ಕನ್ನಡ | தமிழ் | తెలుగు

Search Jobs in Karnataka  
Bangalore (1073)  
Mysore (84)  
Mangalore (45)  
Belgaum (29)  
Dharwad (16)  
Bellary (12)  
Udupi-Manipal (12)  
or Search Other States

**Employers:** Search candidates by city

**0. Search Jobs and Candidates**  
**1. About Babajob + Disclaimer**

**2. Homepage** – lists most popular cities in the circle of the incoming mobile number

Jobs available in all circles

Change Language

**3. Choose a city**

Choose your state:  
Search All India  
Delhi (2194)  
Andhra Pradesh (1927)  
Tamil Nadu (1532)  
Karnataka (1294)  
Maharashtra (1023)  
Madhya Pradesh (959)  
Rajasthan (794)  
Uttar Pradesh (696)  
Bihar (506)  
West Bengal (455)  
Kerala (200)  
Gujarat (100)  
Orissa (40)  
Chandigarh (10)

Users can select other states

**babajob**  
Better Jobs for Everyone  
हिंदी | English | ಕನ್ನಡ | தமிழ் | తెలుగు

Search Bangalore Jobs:  
All Jobs  
BPO/Call Center (184)  
Cook (34)  
Maid who can Cook (24)  
Driver (28)  
Engineering (50)  
Finance/Accounts (71)  
Gardener (1)  
Garment Worker (1)  
Delivery Helper (48)  
IT Professional (27)  
House Maintenance/Construction (4)  
Machinist (5)  
Maid/Housekeeping (57)

**4. Choose a category** -  
> Show job results

# Showing job results + applying

**babajob**  
Better Jobs for Everyone  
हिंदी | English | ಕನ್ನಡ | தமிழ் | ಆಲೂರು

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**Bangalore Driver Jobs** (change)

Results: 1 - 5 | 6 - 10 | Next >  
Sort by: **Date** | Salary

---

**Driver >>**  
Posted: August 19, 2009  
Address: Krishnarajapura, 560036 (search nearby)  
Salary: 5600 Rs/month  
Languages: English, Hindi  
Seeking a fulltime driver from 8AM to 8PM to drive my Maruti Swift car  
Contact: Manish

**Show Phone No. + Apply >>**

**Great Driver Wanted >>**  
Posted: August 14, 2009  
Address: Malleshvaram, 560003 (search nearby)  
Salary: 6000 Rs/month  
Timings: Full Time  
Lang

5. Job results list – Refine based on salary, pincode, language, etc. (not shown)

हिंदी | English | ಕನ್ನಡ | தமிழ் | ಆಲೂರು

**Driver**  
Posted: August 19, 2009  
Address: Krishnarajapura, 560036 (search nearby)  
Salary: 5600 Rs/month  
Languages: English, Hindi  
Seeking a fulltime driver from 8AM to 8PM to drive my Maruti Swift car  
Babajob ID: 2147396589  
Contact: Manish  
**+919845298191**  
Email: thakurm@gmail.com  
You have number access until: Tuesday, September 01, 2009

Type a message to the employer (optional)

**Apply**

Edit your profile to tell employers more about you

6. Show Job Phone No

7a. Applying for a job sends the employer an email + SMS with the Job seeker's message:

Text Messages (2)

From: 9972002222

Applicant message: I would like this job  
From: Rajesh Jain, Driver in Indiranagar 988625151476  
Earns Rs3000/mth wants Rs4000  
<http://babajob.com/?u=100001>  
Babajob.com TIP: Always ask applicants for references

**Reply** | **Menu**

7b. Job seekers can edit their profile

**Update Your Profile**

Name\*  
Sean Blagsvedt

City  
Bangalore

Pincode\* eg. 560001  
560038

I am looking for a job

Job Category  
Cook

Years Experience 8

Current Salary 3500

Minimum New Salary 3000

What salary would you change jobs for?

I speak  
 Kannada  Tamil  Telugu  
 Hindi  English  Urdu  
 Bengali  Assamese

Desired Timings  
Any Timing

Bengali  Assamese

Desired Timings  
Part Time (Evenings)

Mobile: +919886251476

About You  
Please add references from former employers, your special skills and education

Age 33 years  
Gender Male

Your Picture

Add your picture  
**Choose File** No file chosen  
**Register**

# For Employers: Job seeker search

**babajob**  
Better Jobs for Everyone  
हिंदी | English | ಕನ್ನಡ | தமிழ் | ூலರು

Search Jobs in Karnataka  
Bangalore (1073)  
Mysore (84)  
Mangalore (45)  
Belgaum (29)  
Dharwad (16)  
Bellary (12)  
Udupi-Manipal (12)  
or Search Other States

**Employers:** Search candidates by city

0. Search Jobs and Candidates  
1. About Babajob + Disclaimer

**1. Click on Employer link from Homepage (after agreeing to pay)**

**babajob**  
Better Jobs for Everyone  
हिंदी | English | ಕನ್ನಡ | தமிழ் | ூலರು

Search Job Seekers in  
Bangalore (1717)  
Delhi (1241)  
Hyderabad (1182)  
Mumbai (857)  
Jaipur (822)  
Patna (638)  
Pune (619)  
Search Other States

**Job Seekers:** Search Jobs by City

0. Search Jobs and Candidates  
1. About Babajob + Disclaimer

**2. Choose city**

**babajob**  
Better Jobs for Everyone  
हिंदी | English | ಕನ್ನಡ | தமிழ் | ூலರು

Search Bangalore Seekers:  
All Seekers  
BPO/Call Center (520)  
Cook (101)  
Maid who can Cook (23)  
Driver (78)  
Engineering (75)  
Finance/Accounts (66)  
Gardener (5)  
Garment Worker (7)  
Delivery Helper (39)  
IT Professional (22)  
House Maintenance/Construction (3)  
Machinist (45)  
Maid/Housekeeping (93)  
Management (29)  
Nanny/Child Caretaker (63)

**3. Choose category**

**babajob**  
Better Jobs for Everyone  
हिंदी | English | ಕನ್ನಡ | தமிழ் | ூலರು

**Bangalore Maid who can Cook Seekers** (change)  
Showing Mobile Users (hide)

Results: 1 - 5 | Next >  
Sort by: **Date** | Salary


**Meena R** »



Job Category: **Cook**  
Female Age: 37  
Speaks: **Bengali, Hindi**  
Timings: **Full Time**  
Earns: 5000 Rs/month Wants: 5500 Rs/month  
I have 15 years of exp. as a cook and as a childcare taker. I know all kind of north and south Indi...  
Last Active: 2 hours ago

**Show Phone No. »**

**Shanthy Ramesh** »



Job Category: **Cook**  
Female Age: 37  
Speaks: **English, Hindi, Kannada, Tamil, Telugu**

**4. Candidates result list**

**babajob**  
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हिंदी | English | ಕನ್ನಡ | தமிழ் | ூலರು

**Meena R**



Job Category: **Cook**  
Female Age: 37  
Speaks: **Bengali, Hindi**  
Timings: **Full Time**  
Earns: 5000 Rs/month Wants: 5500 Rs/month  
I have 15 years of exp. as a cook and as a childcare taker. I know all kind of north and south Indian dishes - Marwadi, Bengali, Punjabi, Tamil, Kashmiri, Tamil and Kannada cooking. I am quick to learn different dishes. Child care taking: Massage, feeding kids, preparing for schools, changing diapers; I can work from 9am to 6pm. I can only speak Hindi and Bengali.  
Address: #178, 3rd cross, Reddy palya, behind HAL Palya.  
Ulsoor, 560008 (search nearby)  
Last Active: 2 hours ago  
Call: +919739541321 Own / 9886914807 This is my contact number.  
You have phone number access until: Tuesday,

**4. See Phone No. of candidates**

Employers: Post a Job

Job Seekers: Need a Job?

Mentors: Help a Job Seeker

JOB SEEKERS

EMPLOYMENT AGENCIES

AVAILABLE JOBS

Bangalore

Locality or Pincode

Search Job Seekers

e.g. Indiranagar or 560038

Job Seeker Category: Search All

Driver Maid/Housekeeping Cook Aayah/Child Caretaker Gardener Security Guard House Maintenance/Construction  
 Garment Worker Office Helper Delivery Helper Receptionist Other Maid who can Cook Office Clerk/Data Entry  
 Cashier/Retail Clerk Nurse-maid IT Professional Machinist Customer Representative

Full/Part Time

Any

Languages

Not applicable

Gender

None Disclosed

Religion

Not applicable

Eating Habit

Not applicable

sort by: Recent Activity | Current Salary | Desired Salary

**Mahesh O**

Driver with Sunder raj

Job Category: Driver

Preferred Timing: Any

Age: 35

1 scanned document/review

Experience: 14 years

I speak: English, Hindi, Kannada, Tamil, Telugu

Current Salary: 8000 Rs/Month

Minimum salary required to take a new job: 9000 Rs/Month

About Me: I have studied till SSLC, have nearly 14 years of experience. I am very careful in driving, I know Bangalore routs very well, I know the locations of shopping centers and also familiar with the routes of Karnataka, Andra Pradesh, Tamil nadu and Kerala , Overall 60 percent of India, I have good reference with my previous work as mentioned below. I can speak Hindi, little English, Kannada, Telugu, and Tamil, I can work day or night shift

**Employment History**

Position: Driver

Employer: Sunder raj

Job Category: Driver

Salary: 8500 Rs/Month

Description: I have 6 years experience with Mr.Sunder raj M.D (Sishu Griha School) as a Driver Period from march 2002 to May 2008,

Employer Contact: Mrs.Sunder Raj

Position: Driver

Employer: Mr.Rajive

Job Category: Other

Salary: 6500 Rs/Month

Description: I have 4 years experience with Mr.Rajive (Wipro G) as a Driver. period from February 1998 to February 2002,

Mobile: XXXXXXXXXXXXX

#39, C.Colony Murphy town

Ulsoor

Neighbourhood: Ulsoor, 560008

Last on babajob: 15 hours ago

**Post a Job** FREE

Post your job on babajob.com + get SMS &amp; email alerts of suitable job seekers.

Your Name

+91 Your Mobile

Add your email

Bangalore

Pincode

Driver

Add more details

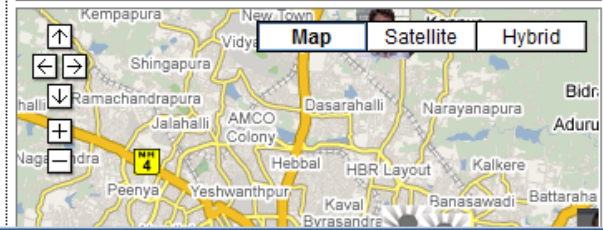
Offered Salary

Rs / month

The average salary for a Full-Time Driver in Bangalore was Rs 7237 (desired), 5591 (offered) per month.

- Interested job seekers and agencies can contact me.
- Free Post
- Add Phone Number Access Rs 599 + tax. [Learn more](#)
- Add Guaranteed Assisted Search Rs 1999 + tax. [Learn more](#)

Post My Job

By clicking "Post by Job", you agree to our [Terms and Conditions](#)

Description: One experience with Country club. as a Driver



## Raja Valaydham

Driver with Purnima

Job Category: Driver

Preferred Timing: Fulltime + Live-in

Age: 37

1 scanned document/review (1 positive)

Experience: 19 years

I speak: English, Hindi, Kannada, Malayalam, Tamil, Telugu

Current Salary: 8000 Rs/Month

About Me: I have studied till SSLC, have nearly 19 years of experience. I am very careful in driving, I know Bangalore routes very well, I know the locations of shopping centers and also familiar with the routes of Karnataka, Andhra Pradesh, Tamil nadu, Kerala and mumbai, Overall 60 percent of India, I have good reference with my previous work as mentioned below. I can speak Hindi, littele English, Kannada, Telugu, Tamil and Malayalam, I can work day or night shift and. I can stay back and work also if accommodation is provided.

### Employment History

Position: **Driver**  
 Employer: Purnima  
 Job Category: Driver  
 Salary: 10.000 Rs/Month  
 Description: I working with Mrs.purnima as a Driver at Mumbai from pereum of 1989 to 1993,  
 Employer Contact: XXXXXXXXXXXX



## Arivazhagu S

Driver with Iflex

Job Category: Driver

Preferred Timing: Full Time

Age: 40

1 scanned document/review

Experience: 20 years

I speak: English, Hindi, Kannada, Malayalam, Tamil, Telugu

Current Salary: 8000 Rs/Month

Minimum salary required to take a new job: 10000 Rs/Month

About Me: I have nearly 20 years of experience. I know Bangalore routes very well, I never made an accident I am very careful in driving, I have good reference with my previous work and I have mentioned below.

### Employment History

Position: **Driver**  
 Employer: Iflex  
 Job Category: Driver  
 Salary: 8000 Rs/Month  
 Description: I worked for about one year and they really loved my work.  
 Time Period: Jun, 2007 to Jun, 2008



## Sridhar A

Driver with Merlina company

Mobile: XXXXXXXXXXXXXXXX  
 #9, 3rd Main B cross. Brenda van east at Vignana nagar new thippasandra post

Neighbourhood: New Thippasandra, 560075

Last on babajob: 15 hours ago

Mobile: XXXXXXXXXXXXXXXX

# 295, Murphy Town  
 9th square, Ulsoor post,  
 Neighbourhood: Ulsoor, 560008  
 Last on babajob: 20 hours ago

Mobile: XXXXXXXXXXXXXXXX

# 77, KR puram old police station road, Near Masjidi  
 Neighbourhood: Duravani Nagar, 560016



## Tips for Employers

- 1. Search our job seekers before deciding to buy**  
We are adding hundreds of job seekers every week so if you can't find a job seeker in your price range or neighborhood, please check back in 2 weeks.
- 2. Always check references and documents**  
Ask for Voter Cards/Driver's licenses, references and contact numbers of previous employers. Do not interview job seekers that cannot provide any such references.
- 3. Review and give feedback on job seekers**  
Your feedback is very important and helps other employers too. Just click **Add Review** on a job seeker's homepage and tell us about your experiences.
- 4. Remember what seekers want in a new job**  
Most job seekers already have a job but would like a new job with better pay, better hours, that's closer to their home or has higher status (e.g. office boy vs office clerk).
- 5. Recommend job seekers you know**  
If you know someone who wants a better job, register them and add a reference. Your reference is likely to make a huge difference to their livelihood.
- 6. Expect to pay a reasonable wage**  
The cost of food, transportation and rent in Indian cities has risen tremendously in the last year (215% increase in rice, 83% increase in wheat according to [the Hindu](#)) and that has pushed up wages demanded by job seekers.
- 7. Full time help is hard (and expensive) to find**  
Most domestic workers prefer to live in their own home and work at more than one job (as they earn much more). Live-ins are particularly hard to find too; Babajob has registered over 7000 job seekers since Sept. 2007 and fewer than 50 have stated they want to work as a live-in. If you require a live-in worker, we suggest that first search to see if we have any suitable candidates and if so, offer at least Rs 5500.

## Need more help on hiring?

Download our sample employment contract



[Raja Home](#) | [People Raja Knows](#) | [Reviews](#) (1)

## Raja Valaydham

I have studied till SSLC, have nearly 19 years of experience. I am very careful in driving, I know Bangalore routs very well, I know the locations of shopping centers and also familiar with the routes of Karnataka, Andra Pradesh, Tamil nadu, Kerala and mumbai, Overall 60 percent of India, I have good referenece with my previous work as mentioned below. I can speak Hindi, littele English, Kannada, Telugu, Tamil and Malayalam, I can work day or night shift and. I can stay back and work also if accommodation is provided.

Interested in this job seeker?

1. Register with Babajob
2. Post a Job/Get Phone Number Access
3. Call the Job Seeker

Rs 599 in Bangalore, Free elsewhere

This page is managed by:

Srinivas L

### About Raja

XXXXXXXXXXXX

Last sign in: 15 hours ago

Address:  
#9, 3rd Main B cross. Brenda van east at Vignana nagar new thippasandra post Bangalore, 560075  
(verfied with: Driver's License)

Hometown: Kerala  
About my Family: I am married and live with my family, we are a family of 3, I speak: English, Hindi, Kannada, Malayalam, Tamil, Telugu  
I write: English, Malayalam, Tamil  
Gender: Male  
Age: 37  
Religion: Hindu  
Eating Habit: Non-veg

### Raja Valaydham's Employment History

Position: **Driver**  
Employer: Purnima  
Job Category: Driver  
Salary: 10,000 Rs / month  
Description: I working with Mrs.purnima as a Driver at Mumbay from pread ofXXXX toXXXX,  
Employer Contact: XXXXXXXXX

This person is looking for a job as a: Driver  
Total experience: 19 year(s)  
Preferred work timings: Live-in  
Their current salary is: 8000Rs / month

### Reviews & References (1)



**Raja Valaydham :**

My previous employer Mrs.Purnima was very happy with my work, she is willing to provide reference, her phone number isXXXXXXXXXX,

This is my Driving license,



### Search Driver job seekers in Bangalore

Raja Valaydham 's location



**Jobs Through Raja** [Post a Job](#)

Wanted: Driver (Rs 6000)

# Job Post Data

- March 8-Sept 8: **176,534** open positions

- Naukri: 200k total last year

- **Salary, pincode, language, category** known on all allows highly relevant matching + **speaking in voice**

- **~900** New positions/day

- We continuously adjust **sales/advertising resources** to satisfy job seeker demand

*Available Positions by Category*

Office Clerk/Data Entr	12520
Receptionist	11296
Helper	10710
Security Guard	9684
Cashier/Retail Clerk	8059
Delivery Helper	6031
Finance/Accounts	5156
IT Professional	4081
Maid/Housekeeping	4068
Cook	3748
Machinist	3576
Teaching/Education	3341
Management	2291
Engineering	2150
Driver	2147
Aayah/Child Caretaker	962
House Maintenance/C	925
Nurse-maid	710
Other	599
Gardener	268
Maid who can Cook	178
Garment Worker	123
BPO/Call Center	54913
Sales/Marketing	25711

*Available Positions by city*

Hyderabad	56403	Bangalore Rural	64
Bangalore	29252	Gwalior	63
Delhi	22250	Surat	60
Mumbai	15313	Ajmer	60
Chennai	6627	Nashik	59
Coimbatore	6190	Palakkad	58
Ernakulam	4469	Vadodara	58
Pune	3613	Meerut	56
Kolkata	3574	Trichur	55
(blank)	3297	Vellore	53
Vishakapatnam	3087	Bellary	53
Bhopal	2680	Hassan	52
Jaipur	2297	Rangareddy	51
Thane	2126	Mahbubnagar	50
Patna	1557	Udupi-Manipal	49
Lucknow	1539	South Goa	47
Mysore	1276	Warangal	46
Indore	1160	East Godavari	44
Salem	977	Kollam	44
Thiruvananthapuram	958	Jodhpur	43
Ahmedabad	907	Guntur	42
Madurai	789	Prakasam	37
Tiruchy	760	Kanchipuram	32
Chandigarh	391	Udaipur	30
Tirunelveli	315	South 24 Parganas	30
Khordha	290	Raigarh (Maha)	30
Belgaum	276	Gandhinagar	29
Nagpur	274	Amravati	25
Raichur	250	Kottayam	25
Dharmapuri	229	Nalagonda	21
Agra	215	Medak	21
Dharwad	212	Adilabad	21
Mangalore	153	Cuddapah	21
Chittoor	121	Cuttack	20
Krishna	110	Faridabad	20
Kozhikode	106	Anantapur	20
Tumkur	100	Khammam	20
Jabalpur	90	Chikmagalur	20
Gurgaon	88	Karimnagar	20
Nizamabad	82	Kolar	16
Kurnool	79	Valsad	16
Kolhapur	72	Tiruvannamalai	15
Rajkot	67	West Godavari	15
Ghaziabad	66	Chhatarpur	15
Bangalore Rural	64	Bareilly	13
		Rohtak	12
		Jhansi	11
		Panipat	10
		Ferozepur	10
		Mathura	10
		Aurangabad (Mahar.)	10



# Indonesia with Grameen

- VPOs (cell phone minute resellers) sign up job seekers for \$1.
  - Sign-up via translated mobile website + app
  - Job seeker receives SMS alerts
- Grameen
  - Owns mobile company relationship
  - Trains VPOs (~3000)
  - Runs employer call center
- Babajob:
  - Provides technology platform

# Questions

- Sean Blagsvedt
- [sean@babajob.com](mailto:sean@babajob.com)
- or [reliance@babajob.com](mailto:reliance@babajob.com)

# Babajob vs Jobs on Phone

	Jobs on Phone	Babajob
Top 10 categories	1. IT 2. ITES/BPO/KPO Operations 3. Telco/ISP 4. Banking/Insurance/Finance 5. Medical/hospitals, 6. Retail 7. Education/Teaching 8. Freshers/Trainee	Blue-collar jobs + entry level office jobs. Relevant categories for job seekers earning less than Rs 10,000
Details of Jobs	Company Name, City, required Years of Experience	City, Locality/Pincode, Salary, required languages, Experience, Gender, Timings, Employer phone number + employer audio description of job
Job Seeker profile	Industry + Years experience	Industry, Experience, Salary, Age, Pincode, Timings, City, Gender, Language + 30 second audio recording
What employer receives when a job seeker applies for a job	job seeker's mobile, job category + experience	Job seeker's mobile, experience, current salary, pincode, Timings, languages spoken, experience + recorded audio profile + <b>audio apply message</b>
Services for Employers	N/A	Employers can post their requirements as audio clips for job seekers + listen to job seeker profiles
Job database	Pulled from naukri and others. Primarily white collar	260,000+ total positions across India focused on positions that pay less than Rs 10,000
Available cities	Top 6 metros	All States + 2 <sup>nd</sup> and 3 <sup>rd</sup> tier cities

Most importantly, employers can make informed decisions regarding which job seekers are reasonable, so that Reliance mobile users actually get hired.